2020 National Conference
Exhibiting, Advertising & Sponsorship Opportunities
May 14 – 17, 2020
Minneapolis, MN
tourette.org | 888.4TOURET
### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PRESENTING $50,000</th>
<th>PLATINUM $25,000</th>
<th>DIAMOND $15,000</th>
<th>GOLD $10,000</th>
<th>SILVER $5,000</th>
<th>BRONZE $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor Recognition on Conference Mobile App</td>
<td>✓</td>
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<tr>
<td>Complimentary Exhibit Booth</td>
<td></td>
<td>✓</td>
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<tr>
<td>Item Placement in Conference Attendee Bag</td>
<td></td>
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<td>✓</td>
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<tr>
<td>Complimentary Presentation Booklet Ad</td>
<td></td>
<td></td>
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<tr>
<td>Complimentary Full Conference Registrations</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Logo Recognition in Conference Presentation Booklet</td>
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<tr>
<td>Logo Recognition on Conference Welcome Sign</td>
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<tr>
<td>Logo Recognition on Conference Website</td>
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<td>Sponsor Recognition on Conference Welcome Sign</td>
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<tr>
<td>Sponsor Recognition in Conference Presentation Booklet</td>
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<tr>
<td>Sponsor Recognition on Choice Program Session Signage</td>
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<tr>
<td>Complimentary Banner Ad on Conference Mobile App</td>
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<tr>
<td>Verbal Recognition at Keynote Address</td>
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</tbody>
</table>

- **Premier Location**

For information about advertising, exhibiting or sponsorships, please contact Tracey Alexander, VP Resource Development & Chapter Services at 718.224.2999 or Tracey.Alexander@Tourette.org
SPECIALTY OPPORTUNITIES

BREACKFAST FOR EACH MORNING OF CONFERENCE
$15,000
Friday May 15 – Sunday May 17
• Sponsor Recognition on Breakfast Session Signage
• Sponsor Recognition on Conference Website
• Sponsor Recognition in Presentation Booklet
• Complimentary Full Page Presentation Booklet Ad
• Complimentary Full Conference Registrations (3)
• Sponsor Listing on Conference Website
• Exhibit Table (1)
• Item placement in Conference giveaway bag
• Verbal recognition in any Breakfast announcements 5/15 and 5/16

CONFERENCE KICK-OFF OPENING PARTY $10,000
Friday, May 15, 2020 6pm – 9pm
• Sponsor Recognition on Party Signage
• Complimentary Full Page Presentation Booklet Ad
• Complimentary Full Conference Registrations (2)
• Sponsor Listing on Conference Website
• Exhibit Table (1)
• Item Placement in Conference Giveaway Bag
• Verbal recognition at the Party

BREAKFAST FOR EACH MORNING OF CONFERENCE
$15,000
Friday May 15 – Sunday May 17
• Sponsor Recognition on Breakfast Session Signage
• Sponsor Recognition on Conference Website
• Sponsor Recognition in Presentation Booklet
• Complimentary Full Page Presentation Booklet Ad
• Complimentary Full Conference Registrations (3)
• Sponsor Listing on Conference Website
• Exhibit Table (1)
• Item placement in Conference giveaway bag
• Verbal recognition in any Breakfast announcements 5/15 and 5/16

WIFI SPONSORSHIP $10,000
• Sponsor Recognition on WiFi Signage
• Sponsor Recognition on Conference Website
• Sponsor Recognition in Presentation Booklet
• Complimentary Half Page Presentation Booklet Ad
• Complimentary Full Conference Registrations (2)
• Exhibit Table (1)
• Item placement in Conference giveaway bag

RESEARCH SYMPOSIUM MEET & GREET $10,000
Thursday, May 14 6pm – 7pm
• Sponsor Recognition on Meet & Greet Signage
• Sponsor Recognition on Conference Website
• Sponsor Recognition in Presentation Booklet
• Complimentary Half Page Presentation Booklet Ad
• Complimentary Full Conference Registrations (2)
• Exhibit Table (1)
• Item Placement in Conference Giveaway Bag
• Verbal recognition at the Meet & Greet

WIFI SPONSORSHIP $10,000
• Sponsor Recognition on WiFi Signage
• Sponsor Recognition on Conference Website
• Sponsor Recognition in Presentation Booklet
• Complimentary Half Page Presentation Booklet Ad
• Complimentary Full Conference Registrations (2)
• Exhibit Table (1)
• Item placement in Conference giveaway bag
**GIVEAWAY BAGS FOR CONFERENCE MATERIALS**

$5,000

- Logo Recognition on all Bags
- Sponsor Recognition on Conference Website
- Sponsor Recognition in Presentation Booklet
- Complimentary Full Conference Registration (1)
- Exhibit Table (1)
- Item placement in Conference giveaway bag

**KIDS BASECAMP OUTING** $7,500

*Saturday, May 16*

Kids between the ages of 7 - 17 will experience some offsite fun with team building & tons of physical activities.

- Sponsor Recognition on Conference Website
- Sponsor Recognition in Presentation Booklet
- Complimentary Half Page Presentation Booklet Ad
- Complimentary Full Conference Registration (1)
- Exhibit Table (1)
- Item Placement in Conference Giveaway Bag
- Verbal recognition at the event

**COOL DOWN ROOM** $5,000

*Saturday May 17 – Sunday May 18*

- Sponsor Recognition on Meet & Greet Signage
- Sponsor Recognition on Conference Website
- Sponsor Recognition in Presentation Booklet
- Complimentary Full Conference Registration (1)
- Exhibit Table (1)
- Item placement in Conference giveaway bag
- Verbal recognition throughout the sessions

**LANYARD SPONSOR** $2,500

- Logo Recognition on cord holding attendee name badges
- Sponsor Recognition on Conference Website
- Complimentary Full Conference Registration (1)
- Exhibit Table (1)
Get your product or service in front of hundreds of people during this much anticipated 2 day event.

**EXHIBITOR TYPE**

<table>
<thead>
<tr>
<th>Type</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>Corporate/ Commercial</td>
<td>$1,200</td>
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<tr>
<td>Non-profit/ Non-Commercial</td>
<td>$700</td>
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Unable to attend or exhibit? We’ll display your information for you in the Exhibit Hall.

Cost for information only: $250

- **Interact with attendees from across the US** who are impacted by Tourette Syndrome and co-occurring conditions including OCD, anxiety, ADHD, depression and other conditions.

- **As the premier Tourette Syndrome and Tic Disorder Conference in the United States**, this is a wonderful opportunity to network with researchers, physicians, specialists, families, individuals, and other companies and organizations from across the nation.

- **Build product or service awareness with all attendees and other exhibitors.**

- All exhibit packages include the following:
  - Six foot table with 2 chairs
  - Listing in Conference Journal
  - Limited registration for up to two (2) exhibitors*
  - Select dining options both conference days
  - 25 Hours of exhibit time
- **Exhibit Days:** Friday, May 15 & Saturday May 16

*Limited registration includes access to the Welcome Party and Keynote Address only.

To register as an Exhibitor, please contact Tracey Alexander, VP Resource Development & Chapter Services at 718.224.2999 or Tracey.Alexander@Tourette.org
National Conference Program Journals are an integral part of the attendee experience and are included with each registration. Journals contain all Conference information including schedules, sessions and track details, exhibitor listings and information, and other important Conference details. Be part of the Conference experience today.

**PRESENTATION BOOKLET AD RATES**

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Color Ad</td>
<td>5&quot; x 8&quot;</td>
<td>$500</td>
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<tr>
<td>Half Page Color Ad</td>
<td>5&quot; x 4&quot;</td>
<td>$275</td>
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**TOTE BAG INSERT**

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<thead>
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<th>Rate</th>
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<tbody>
<tr>
<td></td>
<td>$300</td>
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**CONFERENCE MOBILE APP AD RATES**

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Size (px)</th>
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<tbody>
<tr>
<td>Opening Splash Banner</td>
<td>600 x 100</td>
<td>$2,000</td>
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<tr>
<td>Rotating Web Banner</td>
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<td>$800</td>
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**CONFERENCE WEBSITE AD RATES**

<table>
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<tr>
<th>Ad Type</th>
<th>Size (px)</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>Top Banner</td>
<td>600 x 400</td>
<td>$2,000</td>
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<tr>
<td>Bottom Banner</td>
<td>600 x 400</td>
<td>$800</td>
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**TOTE BAG INSERT**

<table>
<thead>
<tr>
<th>Giveaway Item</th>
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