



ScienceLogic

[SYMPOSIUM 2020]

Sponsorship Prospectus

April 19–22, 2020
JW Marriott Washington DC

Date:

April 19–22, 2020

Location:

JW Marriott Washington DC
1331 Pennsylvania Ave. NW
Washington, DC 20004



About Symposium:

Symposium is an immersive learning and networking experience, bringing the ScienceLogic Community together to share knowledge, network, and meet industry thought leaders. It is the one event each year where you can connect with and learn from over 400 ScienceLogic customers, partners, and staff. Our expansive agenda includes industry and company keynotes, customer-led breakouts, and use-case presentations that arm users with new skills to help them work smarter and faster.

Attendee Profile:

In 2019, Symposium attracted over 400 IT and business professionals from various backgrounds including enterprise, government, global system integrators, and managed service providers with titles including CEO, CTO, Network/Systems Engineer, Sr. Solutions Architect, Director of IT, and IT Manager. We expect tremendous growth for 2020, with a goal of 600 registrants.

Why Sponsor?

- Connect with over 600 members of the ScienceLogic Community during dedicated networking time.
- Showcase your product or service through technical discussions and demonstrations at your sponsor table.
- Build relationships between ScienceLogic executives, product managers, and partners.
- Hear from recognized industry experts about new trends, challenges, and opportunities in IT digital transformation with access to all agenda sessions.



Sponsorship Schedule

Sunday, April 19

- Set up: 3:00–6:00 p.m.
- Welcome Reception: 6:00–8:00 p.m.

Monday, April 20

- Open: 7:00 a.m.–5:00 p.m.
- Sponsors are welcome to attend the Customer Appreciation Event held offsite from 6:00–9:00 p.m.

Tuesday, April 21

- Open: 7:30 a.m.–4:30 p.m.
- Dismantle: 4:30–6:30 p.m.

*Times subject to change based on final Symposium agenda.

**Sponsors are responsible for shipping all materials to and from the venue and for setting up and dismantling their table. Material handling charges may apply through the JW Marriot and are the responsibility of the sponsor.

Symposium Branding

Pre-Event

- Sponsor logo and URL included on the Symposium website
- Sponsor recognition on social media
- Sponsor profile featured on the Symposium mobile app including logo and company description
- Symposium marketing kit to help you promote your participation as a proud sponsor

On-Site

- Logo included on prominent Symposium signage
- Sponsor recognition during the opening keynote session
- Sponsor featured within the Symposium Challenge (mobile app game) to encourage attendees to visit and network at your table

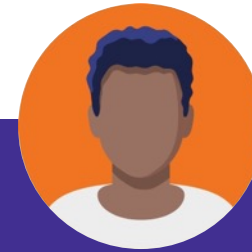
2019 Sponsorship Quotes



“We appreciate the kindness and level of effort exerted to ensure that we had a successful experience.”



“Thank you for taking the time to facilitate introductions to key folks at the Symposium. That was extremely helpful, and we were able to connect with some fantastic folks as a result. ”



“Overall, the conference was well-executed, and the sessions were very informative, and you could feel the energy around the SL community building.”

Symposium Sponsorship Package \$3,000.00

- Symposium branding (outlined above)
- Tabletop space
- Tabletop monitor and power
- Wireless network connectivity
- (2) Complimentary full conference registrations
- (2) Complimentary registrations for customers
- Additional full conference registrations available at a 50% discount



A La Carte Options:

\$500: Mobile App Banner Ad—5 Available

Branded mobile app banner for additional brand awareness and promotion

\$3,500: Lanyard Sponsor—1 Available

Co-branded lanyard for all attendees to include sponsor logo and ScienceLogic logo

\$5,000: WiFi Sponsor—1 Available

Sponsor logo included on WiFi log-in page and WiFi signage

\$7,500: Special Event Sponsor—2 Available

Custom signage with sponsor logo features prominently during (1) special event

*Contact symposium@sciencelogic.com with any questions or to discuss custom sponsorship packages.

The background features a gradient from dark blue on the left to bright orange on the right. A large, semi-transparent orange circle is positioned on the right side. A thin teal circle overlaps the top of the orange circle. In the bottom right, there are two curved paths of white dots, one in orange and one in white, suggesting a data flow or network. The text 'ScienceLogic' is in white, and 'SYMPOSIUM 2020' is in teal, enclosed in a teal bracket.

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