The Asia Legal Awards 2020 offer an unrivalled opportunity to promote your brand to the industry's most influential figures.

**PRE EVENT**
A record breaking number of entries were submitted.

- 70% Private Practice
- 30% In house

- 75% of firms entered are from Top 50 Law Firms

**POST EVENT**
Winners write up
Legal Week.com

Winners eMail

Video & Media Opportunities

Legal Week Asia News Alert
(sent to 4,500 with 21.5% open rate)

Legal Week Daily News Alert
(sent to 38,650)

**ON THE NIGHT**

- 150 attendees
- 5 hours networking time

**Programme and room branding**

**COUNTRY PERCENTAGE**

- Hong Kong 70%
- China 22%
- Singapore 21%
- UK 9%
- Indonesia 9%
- Japan 2%
- Vietnam 1%
- Malaysia 1%
- Thailand 1%
- South Korea 1%
- US 45%
- India 22%
- Partner 45%
- General Counsel/ Head of Legal 22%
- Associate 21%
- Director/CIO/Manager 9%
- Attorney 2%
- Marketing / Business Development 1%

**GET IN TOUCH**
For more information on sponsorship opportunities, please contact:
Lauren Hill at LHill@alm.com or T +44 (0) 203 875 0656 / M +44 (0) 7799 360 608
- or -
Lara Rosenthal at LRosenthal@alm.com or M +44 (0)7584 258 635 / T +44 (0)20 3875 0660

14,000 contacts in the database