As the comprehensive, go-to source for high-end audio production for more than 40 years, Mix gives you access to creative people using cutting-edge technology. Or vintage technology. Or blending the two in unique ways to produce high-quality sound. In the studio, live or on the dub stage. For download, streaming, broadcast, vinyl or deluxe Blu-ray. The Mix audience are the people who produce and deliver professional audio. Engineers and artists and producers. Studio designers and code writers and hardcore analog junkies. Educators and students. Manufacturers and musicians. Professional studio owners, engineers, and producers making significant investments in audio technology.

27k QUALIFIED READERS
**Pro audio industry news and trends**

*Mix* is the authoritative go-to source for professionals who produce and deliver professional audio, all who make significant investments in audio technology. *Mix* provides readers with access to creatives using cutting-edge technology, authoritative features on high end recording for sound for picture, gaming, famous producers, and more.
The latest in live sound is shared in MixLine, the twice weekly newsletter by our Pro Audio editorial team. Each newsletter keeps readers ahead of the competitive curve with features including:

- Industry news
- New product announcements
- Application notes
- Feature length interviews with engineers/artists from all the top tours
Featured Editorial // most read articles

WOODY JACKSON AND VOX STUDIOS

THE COMPLETE CARRIE UNDERWOOD

CLASSIC TRACKS: THE MOODY BLUES’ “NIGHTS IN WHITE SATIN”

REVIEW: JBL PROFESSIONAL 308P MKII

REVIEW: WARM AUDIO WA-47 TUBE CONDENSER MICROPHONE

Over 40 Years of Live Sound Editorial Excellence

As the authoritative source for people who produce and deliver professional audio, Mix provides readers with access to creatives using cutting-edge technology, authoritative features on high end recording for sound for picture, gaming, famous producers and more.
## Editorial Calendar // 2020

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<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
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<th>JUNE</th>
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<tr>
<td>ISSUE THEME</td>
<td>Live Sound</td>
<td>Build Your Own Studio</td>
<td>Immersive Sound</td>
<td>Sound for Picture - TV</td>
<td>Mix Nashville</td>
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<td>Live Sound Consoles</td>
<td>Preamps/Audio Interfaces</td>
<td>Microphones: Studio/Live Sound</td>
<td>Wireless Systems</td>
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<td>Southeast U.S.</td>
<td>Austin</td>
<td>Southwest U.S.</td>
<td>Nashville</td>
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<tr>
<td>BONUS DISTRIBUTION</td>
<td>Winter NAMM</td>
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<tr>
<th>JULY</th>
<th>AUGUST</th>
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<tr>
<td>ISSUE THEME</td>
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<td>Sound Design Plug-Ins</td>
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<td>Recording Schools</td>
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<td>BONUS DISTRIBUTION</td>
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CONTACT US TO RECEIVE OUR RATE CARD & MORE INFORMATION
Who We Serve

As the technology and programming changes, Mix remains the authority on this continually evolving industry. Mix has created a community of all who make significant investments in audio technology, providing insider access to facilities, venues, concerts and more.

<table>
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<th>Audience // by industry</th>
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</thead>
<tbody>
<tr>
<td><strong>22%</strong> PRIVATE RECORDING STUDIO</td>
</tr>
<tr>
<td><strong>14%</strong> INDEPENDENT AUDIO ENGINEER</td>
</tr>
<tr>
<td><strong>10%</strong> COMMERCIAL RECORDING STUDIO</td>
</tr>
<tr>
<td><strong>8%</strong> LIVE SOUND REINFORCEMENT/TOURING COMPANY</td>
</tr>
<tr>
<td><strong>6%</strong> FILM/VIDEO-STUDIO/PRODUCTION COMPANY</td>
</tr>
<tr>
<td><strong>6%</strong> RADIO/TV BROADCAST PRODUCTION COMPANY</td>
</tr>
<tr>
<td><strong>6%</strong> EDUCATIONAL FACILITY</td>
</tr>
</tbody>
</table>

Others include:
- AV Systems Contracting/Installation
- Acoustics/Design Consulting Company
- Equipment Manufacturing
- Retail/Distributor
- Mastering Facility
- Mobile Production Company
- Multimedia/Game Production Company
- Venues/Auditorium Facility
- Corporate AV/Telecommunications Firm
- Government Facility
- Record Company
- Advertising Agencies/PR Firm
Audience // by title

50% PRESIDENT/OWNER

21% ENGINEER
  - RECORDING
  - MIXING
  - MASTERING
  - FRONT OF HOUSE
  - STAGE MONITOR
  - SOUND

8% VP/GENERAL MANAGEMENT

5% PRODUCER/DIRECTOR

ADDITIONAL TITLES INCLUDE: MUSICIAN/COMPOSER • EDUCATOR • SALES/MARKETING • MAINTENANCE AND REPAIR TECHNICIAN
MARKETING SERVICES
Our Approach // marketing services

Our Solutions

As the number one media company in the markets it serves, Future US has the editorial expertise, market knowledge, and the high-spending audiences that are the critical pillars for a successful content marketing program.
Custom Solutions // personalized brand experiences

SPONSORED CONTENT
WEBINARS
PODCASTS
SOCIAL MEDIA HUB
VIDEO
WHITEPAPERS & EBOOKS
RESEARCH & SURVEYS

CLICK HERE TO SEE OUR FULL CATALOG OF MARKETING SOLUTIONS
Mix Magazine presents the seventh annual Sound for Film and TV event, an all-day exhibition and conference spotlighting the technologies and techniques behind sound for picture, from production to playback.

The boom in television and streaming services, along with the emergence of Virtual Reality, has led to a technology/workflow change in how content is produced. The techniques and tools are merging, and studios and producers have adapted their methods. We bring film, television and virtual reality all together.

September 26, 2020 | Sony Pictures Studios, Culver City, CA
AWARDS PROGRAMS
It's an exhilarating time to be involved in this industry. Each year, we recognize the industry leaders at the cutting edge of AV and pro sound technology.

Winners gain valuable marketing opportunities by entering our awards programs, including:

- Exposure to Future’s AV and pro sound portfolio via print, online, and email
- Recognized as experts and thought leaders by the industry’s leading publications
- Award amplification at a major industry trade shows

For the latest information, entry deadlines, and more, visit mixonline.com.

The Best of Show awards are an objective guide to the most innovative products introduced at InfoComm and NAB. Each year, we employ a team of industry experts to visit booths and anonymously judge nominated products on a range of criteria, and report back their analysis. Our editors then use this unbiased feedback to select the most outstanding innovations, who are featured along with nominated products in a post-show Program Guide.
TRADESHOW
AMPLIFICATION
For major industry shows, *Mix* provides information on what to look for through ‘Preview’ newsletters, including the NAMM Show Sneak Peeks and Must Sees. During each show, daily newsletters are sent highlighting that day’s news. As the exclusive sponsor of either the Preview and Wrap-Up newsletters or the Daily Show newsletters, your company will receive all banners within the newsletter.

**Maximizing Your Tradeshow Presence**

Our trusted editorial content around annual tradeshows highlight your brand as a thought leader on the cutting edge of the pro sound industry.
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