Tech & Learning is passionate about improving teaching and learning through the meaningful use of technology in schools.

As the leading resource on technology in the classroom, Tech & Learning has cultivated a community of educators and administrators to provide a platform where this community can share ideas to help them create learning environments that will prepare our youth for college and careers.
The Premier Resource for Technology Advancements in Education

Tech & Learning provides compelling and timely information on the latest trends and developments in the education tech industry.

64K QUALIFIED READERS

81K MONTHLY WORLDWIDE VISITORS

126K MONTHLY WORLDWIDE PAGE VIEWS
OUR EVENT AUDIENCE

At each Tech & Learning event, we attract a community of leaders, educators, administrators and K-12 professionals as well as edtech business leaders and technology vendors across the US. Here is a sampling of our audience across the board.

WHO IS IN THE ROOM
Instructional Management, Principals, Superintendents
IT Management, CIOs, CTOs
Tech Trainers, Academic Coaches
Librarians, Media Specialists
Educators, Teachers
District Level Administrators across:
• Network Infrastructure & Communications
• Learning Systems
• Emerging Technology
• Applications
• Digital Innovations

AUDIENCE INTERESTS
Our audience is interested in topics that shape K-12 school infrastructure, instructional learning, classroom innovation, emerging technologies, and educational transformation, including topics such as:
Data Privacy & Security
Augmented Reality / Virtual Reality
STEM/STEAM
Instructional Coaching
Personalizing PD
Esports
Instructional Technology
Digital Curriculum
Funding and Community Outreach
Ensuring a Robust Infrastructure
Evaluating and sustaining 1:1 Digital citizenship
Designing learning spaces
And More!

OUR PAST SPONSORS
Engaged edtech business leaders and technology vendors across the US drive educational transformation in school districts. Here is a sampling of our sponsor ecosystem.
AWS
Blocksl
Facebook Education
Gaggle
Classlink
Lightspeed Systems
Promethean
Merge
Securly
Howard
BrightBytes
Sam Labs
Brain Pop
GTS Systems
New York Department of Education
A high powered, one-day conference specifically designed to “train the trainers” in education technology with interactive experiences, workshops, panel discussions, and networking opportunities for one-to-one connections for sponsors and educators alike.

The **Tech & Learning Live Conference** brings together a wide audience and district teams from a regional level, that includes top level executives down to school staff. Curriculum & tech directors, principals, tech/academic coaches, media specialists, educators, teachers and district leaders all come together to learn and discuss hot topics, regulations, standards and challenges that are specific to their geographic region.

**SPONSORSHIP BENEFITS:**
- **High-quality lead gen** in key geographic areas
- **Exclusive networking opportunities** with K-12 technology decision makers, buyers, influencers
- **Premium brand exposure** to target audience with marketing support
- **Thought leadership speaking** opportunities
- **Cost savings** on bundled sponsorship opportunities

**UPCOMING DATES:**
- **April 2020**
  Chicago, IL
- **September 2020**
  Austin, TX
**LIVE CONFERENCE SPONSORSHIP INFORMATION**

### PLATINUM LEVEL
**$15,000**
- Table Top in Sponsor Area ($3,000 value)
- Pre and post registration lists (lead generation)
- Pre-con reception w/demo
- 4 passes for company staff and/or customers/prospects
- Presentation/Demo to entire audience during the Lunch Demo Session (5 minutes)
- Workshop day of the conference, attendees can demo the products
- Panel the day of the conference, attendees can demo the products
- Sponsorship of the summary report
- Full-page ad in magazine ($5,000 value)
- Logo on all signage and promotional materials

### GOLD LEVEL
**$8,500**
- Table Top in Sponsor Area
- Pre and post registration lists (lead generation)
- 4 passes for company staff and/or customers/prospects
- Presentation/Demo to entire audience during the Lunch Demo Session (5 minutes)
- Full-page ad in magazine ($5,000 value)
- Logo on all signage and promotional materials

### SILVER LEVEL
**$3,000**
- Table Top in Sponsor Area
- 2 passes for company staff and/or customers/prospects
- Logo on all signage and promotional materials
The Tech & Learning Leadership Summits are exclusive, invitation-only events for top-level executives from school districts around the country with education technology buying responsibilities. Each summit welcomes a selection of leaders such as Superintendents, CTOs, CAOs, Instructional Technology and Curriculum Directors nationwide to discuss educational transformation with emerging technologies.

Each Summit offers an intimate environment that facilitates one-on-one meetings with K-12 technology buyers and sellers as well as discussions and small group working sessions. The summit addresses challenges in education technology, emerging technologies and innovations for tomorrow’s school systems.

SPONSORSHIP BENEFITS:
- High-quality lead gen in key geographic areas
- 6:1 sponsor-to-attendee ratio ideal for exclusive networking opportunities
- Guaranteed small group meetings with attendees
- Premium brand exposure to target audience with marketing support
- Thought leadership speaking opportunities

UPCOMING DATES:
- March 13-14, 2020
  Washington, DC (Pre-CoSN)
- June 26-27, 2020
  Anaheim, CA (Pre-ISTE)
- October 9-10, 2020
  Denver, CO
- December 2-3, 2020
  Clearwater, FL
# LEADERSHIP SUMMITS SPONSORSHIP INFORMATION

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A Tech & Learning Partner Event is co-hosted by our education and technology partners to bring together a community around specific trending topics and challenges in education transformation. Past partner events have included Digital Safety Summit, Website Accessibility Summit, Data Safety Summit, partnering with leaders such as BrightBytes, Lightspeed Technology and New York Department of Education etc.

SPONSORSHIP BENEFITS:

• High-Quality Lead Gen on the local level
• Exclusive Networking Opportunities with target audience on the local level
• Premium Brand Exposure to target audience with marketing support
• Thought Leadership Speaking opportunities

UPCOMING DATES:

• June 5, 2020
  New York City
  Website Accessibility Summit, Sponsored by the New York Department of Education
PARTNER EVENTS SPONSORSHIP INFORMATION

*General sponsorship packages varies based on each partner event. Please inquire for more information. Sample Sponsorship Package(s) may include:

**PLATINUM $5,000**
- Tabletop Display
- Speaking Opportunity: Present a one-hour workshop that demonstrates how your product is helping schools ensure their digital offerings are reaching all members of the school community
- Includes a listing in Tech & Learning’s “must see” email blast
- Includes a listing in Tech & Learning’s Accessibility Buyer’s Guide and follow-up report in the Dec/Jan issue
- Company logo listed on event website

**GOLD $2,500**
- Tabletop Display
- Includes a listing in Tech & Learning’s “must see” email blast
- Includes a listing in Tech & Learning’s Accessibility Buyer’s Guide and follow-up report in the Dec/Jan issue
- Company logo listed on sponsor slide & website

**SILVER $1,500**
- Tabletop Display
- Company logo listed on sponsor slide & website

**VIDEO INTERVIEW $5,000**
- Amplify your message to the Tech & Learning audience through a video interview of your company representative or customer managed by Tech & Learning. The edited video will be posted to techlearning.com and promoted through an email blast and social media.
Tech & Learning offers additional event packages tailored for your event’s needs. With 10 years of expertise in Content Programming, Event Planning & Operations, and Marketing, we are able to strategically deliver quality and engaging events with direct exposure to our community of education technology decision makers, influencers and buyers.

Inquire about custom event opportunities with our sales team.
Interested in sponsoring? Contact:

**Allison Knapp**  
West Coast Sales Manager  
Allison.Knapp@futurenet.com | 415-806-5704

**Joe Rotondo**  
East Coast Sales Manager  
Joe.Rotondo@futurenet.com | 614.202.2532