AFCEA DC Technology Summit Sponsorships

Program Sponsorship - $40,000 - SOLD OUT
- Dedicated signage as program sponsor
- Sponsorship of speaker lounge with dedicated signage
- Top level logo placement throughout summit website
- Opportunity to introduce general session panel or keynote (first choice)
- Reserved seating for speakers at your table
- 10 tickets to event for staff partners, customers and potential customers
- Opportunity to introduce one giveaway item or piece of collateral (flyer) in attendee tote bag
- Opportunity to submit white paper available for post-summit download in the post-summit attendee email
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
- Sponsorship announcement via AFCEA Washington, DC social media platforms to over 3,000 government, industry management, and IT professionals
- Option to have an exhibit table at the full day event
- Electronic list of attendees’ names, organization, email, phone for one-time use only

Premier Sponsorship - $30,000 (Limited to 3 Organizations) - 1 Remaining
- Opportunity to introduce a general session panel or keynote (first come, first served by contract date)
- Reserved seating for speakers at your table
- 8 tickets to event for staff partners, customers and potential customers
- Co-Sponsor Breakfast and Lunch with other Premier Sponsors (first come first served by contract date)
- Opportunity to provide one giveaway item or piece of collateral (flyer) in attendee tote bag
- Opportunity to submit white paper available for post-summit download in the post-summit attendee email
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
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Breakout Session Sponsorship - $25,000 (Limited to 4 Organizations)
- Opportunity to introduce a breakout session (first come, first served by contract date)
- Reserved seating for speakers at your table
- 6 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one giveaway item or piece of collateral (flyer) in attendee tote bag
- Opportunity to submit white paper available for post-summit download in the post-summit attendee email
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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Registration Sponsorship - $15,000 (Exclusive) SOLD OUT
- Exclusive registration sponsorship with dedicated signage
- Registration Kiosk backdrop branded with both company logos
- Opportunity to have one additional piece of promotional signage at registration
- 5 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
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  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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AI for Good Sponsorship - $15,000 (Exclusive) SOLD OUT
- Co-sponsor of AI for Good Hackathon on April 27th
- 5 minute speaking role on stage to present on Hackathon in exchange for staff onsite at hackathon, computing resources and optional prize
- Logo in Hackathon Event Branding
- 5 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
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  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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STEM Student Scholarship Sponsor- $15,000 (Limited to 2 organizations)
- $10,000 Scholarship with company name given out at AFCEA DC June Luncheon
- 5 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
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  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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Valet Sponsorship - $12,500 (Limited to 2 Organizations)
- Opportunity to leave either branded keychain or branded air freshener in the valet customers cars (first come, first served by contract date)
- 5 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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Evening Reception Sponsorship - $10,000 (Limited to 3 Organizations)
- Co-sponsor of reception with dedicated signage
- Branded barware; wine glasses or pint glasses, or napkins (first come, first served)
- Co-Branding on drink tickets
- 5 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
- Sponsorship announcement via AFCEA Washington, DC social media platforms to over 3,000 government, industry management, and IT professionals
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Uber Sponsorship - $10,000 (Exclusive)
- Uber Ride discount codes distributed to guests baring the name of company
- Company logo included in the emails and social posts with the discount code
- 5 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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Reinforcement Learning Break Sponsorship - $8,000 (Exclusive) - SOLD OUT
- Exclusive break sponsor with dedicated signage
- Branded coffee cups and napkins on the break table
- 5 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
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  - Dedicated summit website and registration page
  - Event program and signage
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Mobile App Sponsorship - $7,500 (Exclusive)
- Logo on mobile application for attendee download
- Two push notification on the Mobile App
- 4 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
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  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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Wi-Fi Sponsorship - $7,000 (Exclusive)
● Branded Wi-Fi and password at the event
● Tabletop signage with logo displaying Wi-Fi and password
● 4 tickets to event for staff partners, customers and potential customers
● Opportunity to provide one piece of collateral (flyer) in attendee tote bag
● Logo placement included on:
  o Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  o Dedicated summit website and registration page
  o Event program and signage
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Charging Station Sponsorship - $6,000 (Limited to 2 Organizations)
● Corporate logo on digital charging station
● 4 Tickets for clients, partners, executives or guests
● Opportunity to provide one piece of collateral (flyer) in attendee tote bag
● Logo placement included on:
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  o Dedicated summit website and registration page
  o Event program and signage
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Bag Sponsorship - $5,000 (Exclusive) - SOLD OUT
● Logo on attendee giveaway tote bag
● Special recognition at podium as the bag sponsor
● 4 tickets to event for staff partners, customers and potential customers
● Opportunity to provide one piece of collateral (flyer) in attendee tote bag
● Logo placement included on:
  o Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  o Dedicated summit website and registration page
  o Event program and signage
  o Large projector screens in general session
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**Cookie Sponsorship - $5,000 (Exclusive) - SOLD OUT**

- Logo on a cookie, placed at each seat at lunch
- 4 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
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  - Dedicated summit website and registration page
  - Event program and signage
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**Jupyter Notebook Sponsorship - $5,000 (Exclusive) - SOLD OUT**

- Notebook and Pen with company logo, placed at registration for attendees to take
- 4 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
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**Lanyard Sponsorship - $4,500 (Exclusive) - SOLD OUT**

- Branded lanyard for attendees
- 4 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
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  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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Platinum Sponsorship - $4,000 (Unlimited)
- 4 tickets to the event for staff, partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
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Gold Sponsorship - $3,000 (Unlimited)
- 3 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
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Small Business Platinum Sponsorship - $2,500 (Unlimited)
- 4 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
- Sponsorship announcement via AFCEA Washington, DC social media platforms to over 3,000 government, industry management, and IT professionals
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Silver Sponsorship - $2,000 (Unlimited)
- 2 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
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Last Updated: March 11, 2020
Small Business Gold Sponsorship - $1,500 (Unlimited)

- 2 tickets to event for staff partners, customers and potential customers
- Opportunity to provide one piece of collateral (flyer) in attendee tote bag
- Logo placement included on:
  - Select event-related emails distributed to over 7,000 e-newsletter subscribers including government, industry management, and IT professionals
  - Dedicated summit website and registration page
  - Event program and signage
  - Large projector screens in general session
- Sponsorship announcement via AFCEA Washington, DC social media platforms to over 3,000 government, industry management, and IT professionals
- Electronic list of attendees’ names, organization, email, phone for one-time use only