2020 LEADERSHIP SUMMITS
LEARN. LEAD. TOGETHER.

Mobilizing Collective Action
Total Person Health
Achieving Value 2020
THANK YOU TO OUR SPONSORS!

**GOLD SPONSOR**

[Logo of PCORI]

**SILVER SPONSORS**

[Logos of Beaumont, curanthealth, DAY TWO, LOCKTON, National Hemophilia Foundation, novo nordisk, QUANTROS, Sharecare]

**BRONZE SPONSORS**

[Logos of Sleep Charge, vida, Dynamic Care Health]
Welcome to our first ever Virtual Summits!

For over two decades, the National Alliance has helped to lead a progressive agenda on behalf of purchasers and regional coalitions to improve health and healthcare value in companies and communities across the country. Our 2020 Leadership Summits are bringing together national thought leaders and key stakeholders to discuss and shape the key issues and opportunities of our day—Mobilizing Collective Action, Total Person Health, and Achieving Value 2020.

COVID-19 has presented an environment of unprecedented changes and challenges for people, communities, and healthcare more broadly. While it is disrupting our plans, it is also opening new opportunities to accelerate and reprioritize our collective agendas. Our discussions over the next day and a half will help to define how we can move forward together during these challenging times and beyond.

On behalf of the National Alliance Board of Directors and our purchaser coalitions, I want to thank you for your active participation in making our Leadership Summits a success! Again, welcome (virtually), and enjoy!

Sincerely,

Mike Thompson
President & CEO
JUNE 15

Mobilizing Collective Action

1:00 - 1:30 PM EDT
Keynote: Shaping a “New Normal” during the COVID-19 Era
David Blumenthal - The Commonwealth Fund

1:30 - 2:15 PM EDT
Aligning Health Plans to Accelerate Synergy & Impact
Lauren Vela - Pacific Business Group on Health
Francois de Brantes - Signify Health
Rob Paczkowski - eBay

2:15-2:25 PM EDT
BREAK

2:25 – 3:10 PM EDT
A RESET™ of Stakeholder Approaches to Behavior Health
John Miller - MidAtlantic Business Group on Health
Janet McNichol - American Speech-Language-Hearing Association
Linda Raines - Mental Health Association of Maryland
Howard Haft, MD - Maryland Primary Care Program, Maryland Department of Health
Kate Mellor - Optum

3:10 – 3:20 PM EDT
BREAK

3:20 – 4:10 PM EDT
Mobilizing the Next Generation of Hospital Transparency
Gloria Sachdev - Employers Forum of Indiana
Shane Wolverton - Quantros
Leah Binder - The Leapfrog Group
Christopher Whaley - RAND Corporation

4:10 – 4:15 PM EDT
BREAK

4:15 – 5:00 PM EDT
Activating Efforts to Eliminate Waste & Inappropriate Care
Al Charbonneau - Rhode Island Business Group on Health
Gaye Fortner - HC21
Cristie Travis - Memphis Business Group on Health
Laurie Lee - State of Tennessee

5:00 – 5:30 PM EDT
A Conversation with Governor Whitmer—Coming together in a Tumultuous Era
Gretchen Whitmer, Governor, State of Michigan
JUNE 16

Total Person Health

9:30 – 10:00 AM EDT

Keynote Conversation: Collaborating to Achieve Health & Economic Sustainability
Tyler Norris - Well Being Trust
Michael Thompson - National Alliance of Healthcare Purchaser Coalitions

10:00 – 10:45 AM EDT

Learnings from COVID-19: Integrating Wellbeing & Social Determinants
Scott Conard - National Alliance of Healthcare Purchaser Coalitions
Elizabeth Colyer - Sharecare
Jessica Brooks - Pittsburgh Business Group on Health
Tammy Fennessy - American Eagle Outfitters, Inc.

10:45 – 10:55 AM EDT

BREAK

10:55 – 11:40 AM EDT

Innovations in Employee Health
Neil Goldfarb - Greater Philadelphia Business Coalition on Health
Gary Strehlke - Steelcase
Andrea Rosler - Huntsville Hospital System

11:40 – 11:50 AM EDT

BREAK

11:50 – 12:35 AM EDT

Addressing Stigma Across the Spectrum
Lauren Remspecher - St. Louis Area Business Health Coalition
Phillip Schermer - Project Healthy Minds
Eric Gastfriend - DynamiCare Health
Jenny Goins - Ky State Government, Personnel Cabinet

12:35 PM – 1:00 PM EDT

Employers & Patient-Centered Outcomes: PCORI/National Alliance Update
Greg Martin - PCORI
Michael Thompson - National Alliance of Healthcare Purchaser Coalitions

1:00 PM – 1:30 PM EDT

LUNCH BREAK
AGENDA

JUNE 16

Achieving Value 2020

1:30 PM – 2:00 PM EDT  
**Keynote: Lessons from a Proactive Purchaser: Managing the Affordability Crisis Before and After COVID-19**  
Sara Rothstein - 32BJ Health Fund

2:00 PM – 2:45 PM EDT  
**Disrupting for Value**  
Chris Syverson - Nevada Business Group on Health  
Shawn Martin - American Academy of Family Physicians  
Ryan Catignani - Beaumont Health  
Steve Tremitiere - GrayHare Ventures

2:45 PM – 2:55 PM EDT  
**BREAK**

2:55 – 3:40 PM EDT  
**Redefining Employer & Healthcare Provider Partnerships**  
Karen van Caulil - Florida Alliance for Healthcare Value  
Ashley Bacot - Rosen Hotels & Resorts  
Steven Schutzer, MD - Connecticut Joint Replacement Institute  
Kyle Monroe - The Alliance

3:40 PM – 3:50 PM EDT  
**BREAK**

3:50 – 4:45 PM EDT  
**Extracting High-cost Claimant Waste**  
Jeff Hogan - Connecticut Business Group on Health  
Kollet Koulianos - National Hemophilia Foundation  
Christine Hale - Lockton Companies  
Kyle Wagner - Curant Health
ASHLEY BACOT  
Director of Risk Management  
Rosen Hotels & Resorts  

SESSION: Redefining Employer & Healthcare Provider Partnerships

Ashley Bacot, Risk Manager for Rosen Hotels and Resorts, has a Bachelor of Science degree in Risk Management and Insurance from Florida State University, one of the leading universities and somewhat of a pioneer in the curriculum of Risk Management and Insurance.

Ashley has played an integral role in helping Rosen Hotels & Resorts develop a cutting edge self-insured healthcare model to include an on-site primary care facility. This program has reduced the company’s healthcare costs to a mere fraction of its competitors while at the same time provides benefits that are far superior. Ashley has been instrumental in attracting national attention to this model with visits from the Chairman of the Congressional Subcommittee on Health, Katie Couric at CBS News, Fox and Friends and CNN to mention a few. This very model has saved Rosen Hotels & Resorts over $400 million since its inception and it could reduce the nation’s healthcare cost by $1 trillion annually.

Ashley has become a sought after speaker at conferences on the topic of healthcare reform and maximizing ROI of on-site employee healthcare clinics.

Ashley is married to his wife Cathy with whom he has two children Erin, age 21 and Casey, age 18. Ashley has lived in Central Florida for over 30 years and is actively involved in community volunteering including, but not limited to, Canine Companions for Independence, Runway to Hope and the American Cancer Society’s Relay for Life.

LEAH BINDER  
President & CEO  
The Leapfrog Group  

SESSION: Mobilizing the Next Generation of Hospital Transparency

Leah Binder is President & CEO of The Leapfrog Group, representing employers and other purchasers of health care calling for improved safety and quality in hospitals. She is a regular contributor to Forbes.com and other top tier publications. She has been named on Becker’s list of the 50 most powerful people in healthcare, and consistently cited by Modern Healthcare among the 100 most influential people and top 25 women in healthcare.

Under her leadership, The Leapfrog Group launched the Leapfrog Hospital Safety Grade, which assigns letter grades assessing the safety of general hospitals across the country. She has also fostered groundbreaking innovations in the annual Leapfrog Hospital Survey, including partnerships to eliminate early
elective deliveries, central line-associated bloodstream infections and safe use of health technology.

She has served on numerous national boards and councils, including the Institute of Medicine Collaboration on Patient Engagement, the Health Care Financial Management Association Leadership Advisory Committee, PCORI Health Systems Advisory Panel, AARP’s Champions for Nursing Strategic Advisory Council, the National Priorities Partnership Board.

Prior to her position at The Leapfrog Group, Ms. Binder spent eight years as vice president at Franklin Community Health Network, an award-winning rural hospital network in Farmington, Maine. She previously worked as a senior policy advisor for the Office of Mayor Rudolph Giuliani in New York City and started her career at the National League for Nursing, where she handled policy and communications for more than 6 years.

Ms. Binder has a bachelor’s degree from Brandeis University and two master’s degrees from the University of Pennsylvania, one from the Annenberg School of Communication and the other from the Fels Institute of Government. She lives in Maryland with her husband, Sam, and two children, Henry and Fanya.

DAVID BLUMENTHAL  
President  
The Commonwealth Fund  

SESSION: Keynote: Getting Back to Business in the COVID-19 Era

David Blumenthal, M.D., M.P.P., is president of The Commonwealth Fund, a national philanthropy engaged in independent research on health and social policy issues.

Dr. Blumenthal is formerly the Samuel O. Thier Professor of Medicine at Harvard Medical School and Chief Health Information and Innovation Officer at Partners Healthcare System in Boston. From 2009 to 2011, he served as the National Coordinator for Health Information Technology, with the charge to build an interoperable, private, and secure nationwide health information system and to support the widespread, meaningful use of health IT. He succeeded in putting in place one of the largest publicly funded infrastructure investments the nation has ever made in such a short time period, in health care or any other field.

Previously, Dr. Blumenthal was a practicing primary care physician, director of the Institute for Health Policy, and professor of medicine and health policy at Massachusetts General Hospital/Partners Healthcare System and Harvard Medical School. He is the author of more than 300 books and scholarly publications, including most recently, Heart of Power: Health and Politics in the Oval Office. He is a member of the National Academy of Medicine and serves
on the editorial boards of the New England Journal of Medicine and the Journal of Delivery Science and Innovation. He has also served on the staff of the U.S. Senate Subcommittee on Health and Scientific Research, and is the founding chairman of AcademyHealth, the national organization of health services researchers.

Dr. Blumenthal received his undergraduate, medical, and public policy degrees from Harvard University and completed his residency in internal medicine at Massachusetts General Hospital. With his colleagues from Harvard Medical School, he authored the seminal studies on the adoption and use of health information technology in the United States. He has held several leadership positions in medicine, government, and academia, including senior vice president at Boston’s Brigham and Women’s Hospital and executive director of the Center for Health Policy and Management and lecturer on public policy at the Kennedy School of Government. He served previously on the board of the University of Chicago Health System and is recipient of the Distinguished Investigator Award from AcademyHealth, an Honorary Doctor of Humane Letters from Rush University and an Honorary Doctor of Science from Claremont Graduate University and the State University of New York Downstate.

JESSICA BROOKS
CEO
Pittsburgh Business Group on Health

SESSION: Learnings from COVID-19: Integrating Wellbeing & Social Determinants

My willingness to do what it takes - to do the right thing - enables me to focus unapologetically on the mission at hand. Currently, this mission is to drive positive change in the health sector, an industry that I’ve had an innate connection with my entire life. As the CEO and Executive Director for the Pittsburgh Business Group on Health, I leverage education, advocacy, and partnerships to best serve our business members and their greater communities. Every day, we tackle challenges head-on to improve employee health, reduce employer health care costs, and secure a brighter future for health care. Investigating shortfalls within the health benefits ecosystem has led me to recognize the enormous potential in employer collaboration to make large-scale decisions and ultimately transform the reality of health care. This potential is why I value deliberate, intentional, and empathetic relationships on both a local and national level. These relationships support my proactive efforts to address the impacts of accelerated consolidation and heightened competition in the health sector. PBGH is a case study and benchmark for coalitions across the country. With a business model that allows others to leverage PBGH’s innovative infrastructure, we strive to be a resource for other coalitions as health care continues to evolve. Follow PBGH to be part of our journey, and please reach out at any time with questions or to share opportunities.
RYAN CATIGNANI
Vice President, Managed Care & Accountable Care Services
Beaumont Health

SESSION: Disrupting for Value

Ryan Catignani, MBA, PAHM is the Vice President of Managed Care & Accountable Care Services at Beaumont Health—Michigan’s largest health system. In this role he manages payor relations and leads managed care contracting negotiations. His team collaborates with system departments and payors to structure value-based contracting arrangements and develop innovative payment models that promote the triple. He works tightly with the Beaumont ACO and serves as the Executive Director of Beaumont Care Partners, Beaumont Health’s Clinically Integrated Network and Michigan’s largest physician organization. Most recently he has created Beaumont Employer Services Team—Beaumont Health’s direct-to-employer arm. Previously he was Field Vice President at Humana, where he oversaw the creation of value-based/risk-based relationships in various geographies, as well as narrow/high value networks in several markets. He contributed to national payment reform initiatives, including Orthopedic bundled payment pilots, total cost of care payment models, and commercial rewards/risk payment models. Ryan has worked at Health Alliance Plan, Detroit Medical Center, and Promedica Paramount Health Care, as well as for Coventry Healthcare in different markets. Ryan holds an MBA from the W.P. Carey School of Business at Arizona State University and a bachelor’s degree in Interdisciplinary Studies.

AL CHARBONNEAU
Executive Director
Rhode Island Business Group on Health

SESSION: Activating Efforts to Eliminate Waste & Inappropriate Care

Charbonneau is a hospital executive with over 30 years of experience as the CEO/COO of urban teaching/rural hospitals and as the founding CEO of a business sponsored organization leading healthcare reform. He spent more than half of his career working in nationally recognized health reform initiatives in Rochester, New York. During the early part of his career, Charbonneau was one of the founding hospital CEOs participating in the Hospital Experimental Payment program (HEP). HEP was an all-payer global budgeting experiment that eliminated fee-for-service payment to hospitals. The General Accounting Office credited HEP with producing health insurance premiums that were 33% less than the national average.

In the later part of his career, Charbonneau was the founding CEO of the Rochester Health Commission. In 1998, the Governor of New York recognized the accomplishments occurring under the Commission’s umbrella by appointing Charbonneau Chairman of the New York State Task Force on Health Care.
Quality Improvement and Information Systems, established under the Health Care Reform Act of 1996. In 2003, the RAND Corporation recognized the Commission’s work in a report sponsored by the Robert Wood Johnson Foundation. In 2004, the Institute of Medicine invited the Rochester Health Commission to participate in the First Annual Crossing the Quality Chasm Summit. Charbonneau presented at the Quality Chasm Summit’s Community Organization breakout sessions and served on the Summit’s Reactor Panel. After retiring to Rhode Island, Charbonneau was appointed Executive Director of the Rhode Island Business Group on Health (RIBGH). Since assuming the position in 2014, RIBGH has pursued strategies illustrating cost, affordability and health system waste.

ELIZABETH COLYER
Senior Vice President, Community Well-Being Index
Sharecare

SESSION: Learnings from COVID-19: Integrating Wellbeing & Social Determinants

Elizabeth Colyer is a senior vice president at Sharecare, the leading digital health company that helps people—no matter where they are in their health journey—dynamically and easily manage all of their health in one place. In this role, she is responsible for managing the evolution and execution of Sharecare’s next-generation instrument for measuring well-being, which is poised to become the most comprehensive and dynamic measure of well-being across the United States.

With Sharecare since 2014, Colyer has held various roles in the organization that have enabled the company’s data-driven approach to creating better outcomes. Most recently, she served as senior vice president of business intelligence, overseeing reporting and analytics, competitive intelligence, outcomes strategy and execution, predictive modeling, academic collaborations, performance intelligence, research and data sciences, and search engine optimization (SEO).

Previously, Colyer worked at a San Francisco-based digital agency, Rauxa-ThoughtMatrix, where she consulted for clients like General Motors, AAA, Amway, Oracle and Verizon across measurement, digital strategy, social listening, integration, information architecture and data best practices. Prior to Rauxa, Colyer worked for WebMD managing client analytics, including scalable reporting, insights and optimization across pharma and consumer goods portfolios.

Colyer graduated from the University of Georgia with bachelors’ degrees in Spanish and international business.
SCOTT CONARD  
Medical Director  
National Alliance of Healthcare Purchaser Coalitions  

SESSION: Learnings from COVID-19: Integrating Wellbeing & Social Determinants  

Dr. Conard is a practicing family physician passionate about transforming healthcare to provide more convenience, increase access, significantly improve quality, and lower cost. He believes that challenges can be best met with innovation, technology, and accountability, and that “greater convenience, increased access, higher quality, and lower costs” are not mutually exclusive. In fact, the surest path to reduced costs lies in a better model of care that embraces preventative care, early detection, excellence in management of known conditions, and improved behaviors.

As a Medical Director for corporations and benefit coalitions, his experience in medicine, corporate leadership, and healthcare allows him to create the strategic plan and serve as the accountability “agent”, leveraging this deep understanding as an integrator of effective interventions. His work in patient engagement has led to the development of a new model for chronic care management, building knowledge and skills, resulting in better health outcomes.

Dr. Conard believes that every company has a unique culture and needs that create opportunities to achieve significant improvement in health and lower costs.

FRANCOIS DE BRANTES  
Senior Vice President, Business Development  
Signify Health  

SESSION: Aligning Health Plans to Accelerate Synergy & Impact  

François de Brantes serves as Senior Vice President of Commercial Business Development at Signify Health. He leads customer development of the Medicare Advantage, Self-Insured Employer, and Commercial Payer markets. He has spent close to two decades working to transform the U.S. healthcare system by improving incentives for providers and consumers in order to encourage value-based decisions.

Prior to joining Signify Health, he served as Vice President of Altarum, a national nonprofit. From 2006 to 2016, he was Executive Director of the Health Care Incentives Improvement Institute (HCI3), a not-for-profit company that designed programs to motivate physicians and hospitals to improve the quality and affordability of healthcare delivery. The organization, which merged with Altarum in December 2017, was responsible for the Bridges to Excellence® (BTE) and PROMETHEUS Payment® programs, which compensate and reward clinicians that focus on episodes of care and performance measures.
Prior to HCI3, François was Chief Operating Officer of the eHealth Initiative (eHI), which promotes adoption of health information technology in the U.S. He led the development of eHI’s HIE Value and Sustainability Model, a method to value services offered by Health Information Exchanges. Early in his career working in General Electric’s corporate health care department, he was involved in many strategic programs that created, connected and supported Active Consumers, and defined market mechanisms to reward providers for better performance.

François holds a master’s degree in Economics and Finance from the University of Paris IX-Dauphine and a master’s degree in Business Administration from the Tuck School of Business Administration at Dartmouth College.

---

**TAMMY FENNESSY**  
Director of Benefits  
American Eagle Outfitters, Inc.

**SESSION: Learnings from COVID-19: Integrating Wellbeing & Social Determinants**

Tammy has her PHR certification through the HR Certification Institute, GBA designation through the International Society of Certified Employee Benefits Specialists (ISCEBS) and is currently on the Board of Directors for the Pittsburgh Business Group on Health (PBGH). As the Senior Manager of Benefits for American Eagle Outfitter’s, she is responsible for managing benefit programs internationally and for all 50 states in the U.S., for all AEO brands. Prior to American Eagle Outfitter’s, Inc., Tammy was the Benefits Manager for 6 years for Eat’n Park Hospitality Group. During her career, key initiatives include: leveraging technology to build efficiencies, population management, removing barriers to benefit program entry and navigation, and to align benefit plans and initiatives with American Eagle Outfitter’s strategic objectives and culture.

---

**GAYE FORTNER**  
CEO  
HC21

**SESSION: Activating Efforts to Eliminate Waste & Inappropriate Care**

Gaye Fortner, MSN, is President and Chief Executive Officer of HealthCare 21 Business Coalition. She has a proven record of successfully assisting employers in managing the health of their employee population through innovative, value-based approaches. She has developed, managed and evaluated a number of funded studies dedicated to the management of chronic diseases, high risk lifestyle factors and conditions having a high impact on productivity. Gaye has experience leading multi-stakeholder initiatives that include analysis of the impact of VBBD, employee engagement strategies, employer-provider-health
plan collaborations, and development of tools and resources to enhance patient adherence. In addition, she assists purchasers in selecting and reviewing disease management vendors and works to support employers as they implement a HRM approach to improve employee health and reduce costs.

ERIC GASTFRIEND  
Co-Founder & CEO  
DynamiCare Health  

SESSION: Addressing Stigma Across the Spectrum  

Eric Gastfriend is a social entrepreneur and Co-Founder and CEO of DynamiCare Health, a telehealth recovery program to help people overcome addiction to drugs, alcohol, and tobacco. DynamiCare has won over $3M in awards and grants from the Harvard Business School Alumni New Venture Competition, Ohio Opioid Technology Challenge, and National Institutes of Health. DynamiCare is currently working with over a dozen payers, employers, and health systems. Eric manages DynamiCare Health’s strategy, operations, and fundraising.

After graduating magna cum laude from Brown in 2010, he became VP & General Manager of Happy Cloud, a venture-backed cloud gaming startup. In 2015, he graduated from Harvard Business School, where he started a student-led initiative that advises billionaire foundations on how to maximize the impact of their charitable dollars. He speaks 5 human languages and 2 computer languages. His vision for DynamiCare is to deeply and positively impact one million people’s lives.

JENNY GOINS  
Commissioner, Department of Employee Insurance  
Ky State Government, Personnel Cabinet  

SESSION: Addressing Stigma Across the Spectrum  

Jenny is the Commissioner for the Department of Employee Insurance with the Kentucky Personnel Cabinet. She is responsible for the Kentucky Employees’ Health Plan, and Group Life, Dental, and Vision Insurance options. Prior to her appointment as Commissioner, she served for seven years as the Deputy Commissioner. Jenny retired from the United States Air Force/Air National Guard as a Chief Master Sergeant after a 25-year career that included duties related to combat communications, public speaking, journalism, human resources and education. Her last 10 years in the Air Force were spent teaching leadership, supervision and communication skills to military leaders and managing the teaching staff. After military retirement, Jenny spent 10 years in the corporate world as both an organizational development manager and senior HR
leader before joining the State. She also provides training and motivational presentations for various non-profit groups and corporations. In 2015, Jenny was inducted into the Kentucky Military Hall of Fame. She has a Bachelor’s Degree in Organizational Management and a Master’s Degree in Adult Learning from Tusculum College, Greeneville, TN. She is certified as a Senior Professional in Human Resources through the HR Certification Institute and serves on the Executive Committee for the Kentuckiana Health Collaborative.

**NEIL GOLDFARB**  
President and CEO  
Greater Philadelphia Business Coalition on Health

**SESSION: Innovations in Employer Health**

Mr. Neil Goldfarb is founding President and CEO of the Greater Philadelphia Business Coalition on Health (GPBCH, www.gpbch.org), an employer-led non-profit organization with the mission of developing best practices for maintaining a healthy workforce, and ensuring that when healthcare is needed it is safe, high-quality, accessible and affordable. GPBCH represents over 1.5 million covered lives nationally, including 750,000 lives in Southeastern Pennsylvania, Southern New Jersey, and Delaware. Mr. Goldfarb brings over 30 years of healthcare research and management experience in academia, Medicaid managed care, and consulting organizations to his Coalition leadership position. As Associate Dean for Research in the Jefferson College of Population Health, he was responsible for developing and carrying out the school’s research agenda, focused on healthcare quality and value, and economic evaluation of healthcare technologies. Mr. Goldfarb is currently Chair of the Board of Governors of the National Alliance of Healthcare Purchaser Coalitions.

**HOWARD HAFT, MD**  
Executive Director  
Maryland Primary Care Program, Maryland Department of Health

**SESSION: A RESET™ of Stakeholder Approaches to Behavior Health**

Dr. Haft has been licensed to practice medicine since 1974. He received his undergraduate degree at the University of Rhode Island, attended Medical School at Pennsylvania State University, and completed post-graduate Internship and Residencies at Brown University and a Master’s degree from Tulane University School of Public Health and Tropical Medicine. Dr. Haft is Board Certified as a specialist in both Internal Medicine and Emergency Medicine. Following his residency at Brown, he held an academic position at the University of California, Davis as an Assistant Professor in the Departments of Medicine and Psychiatry. He is recognized by the American Board of Physician Executives as a Certified Physician Executive (CPE) and as a Fellow of the ACPE. He served as an Adjunct
Professor in the McDonough Graduate School of Business and as Assistant Clinical Professor of Medicine at Georgetown University School of Medicine.

Dr. Haft was the Founder and the Chief Medical Officer of Conmed Healthcare Management, a publically traded company. He served as the President of Maryland Healthcare, a multispecialty clinic in Southern Maryland, as President of the Maryland Foundation for Quality Healthcare, and as Medical Director of Health Partners, Inc. Dr. Haft has also served as Chief Executive Officer of the Ellis Medical Group in New York. Dr. Haft provided emergency medical care for disasters including Hurricane Katrina, the Haitian earthquake, and in remote Caribbean locations.

Dr. Haft’s career has been dedicated to solving complex medical care delivery challenges and implementing programs to serve diverse populations in Maryland and across the Nation. He has 6 adult children and lives with his wife in Southern Maryland.

CHRISTINE HALE
VP, Clinical Consulting
Lockton Companies

SESSION: Extracting High-cost Claimant Waste

Christine joined Lockton on May 1, 2017 as Vice President, Clinical Consulting. She serves as the medical director and lead strategist for the Clinical Consulting team. Christine is known as an innovator, collaborator, and change agent, and is particularly passionate about utilizing data and creative solutions to reduce waste improve cost effectiveness in healthcare. Upon completion of her MBA in 2005, she joined McKinsey & Company as a consultant, where she remained for 7+ years. During this time, she worked with hospitals and health systems both across the country and internationally in a variety of functional areas, including strategy, operations and organization. Christine was often sought out to facilitate in situations where building physician and administration alignment was key.

JEFF HOGAN
Northeast Regional Manager
Connecticut Business Group on Health

SESSION: Extracting High-cost Claimant Waste

Jeffrey Hogan is the Northeast Regional Manager for Rogers Benefit Group, a national benefits marketing and consulting firm. Jeff has been with Rogers Benefit Group for 30 years. Additionally, Jeff operates a consulting firm, Upside Health Advisers where he provides expert witness services on health care related litigation, as a consultant to payers and large provider groups for
product development and launch, and as a resource to employers desirous of implementing strategies to manage their health spend. Jeff is focused on healthcare payment reform, health policy, care coordination, value based healthcare, healthcare quality and precision medicine.

Jeff regularly appears on national forums focused on moving to value-based healthcare and is actively working to promote healthcare related transparency measures in the market. He is a current board member for the Connecticut Business Group on Health and serves as the group’s liaison to the National Alliance of Healthcare Purchaser’s Coalition. He is also is one of the Coordinators of Connecticut’s Moving to Value Alliance. Jeff is the Regional Leader for the Leapfrog Group. Jeff was recently awarded the Outstanding 2020 Benefits Advisor/Broker Health Value Award by the Validation Institute.

Jeff and his family are active annual participants in the Pan-Mass Challenge and have raised more than 300K for the Dana Farber Cancer Institute. Jeff served his local government as the Farmington Town Council Chair from 2012-2014 and as a town council member over a 10-year period. Jeff is an avid outdoorsman, and previously served as the Director of the Appalachian Mountain Club’s Mountain Leadership School and for the past 20 years instructs in the Wilderness Medicine Symposium for the UCONN Medical School.

---

**KOLLET KOULIANOS**

Senior Director of Payer Relations
Hemophilia Foundation

**SESSION: Extracting High-cost Claimant Waste**

As the Senior Director of Payer Relations for the National Hemophilia Foundation (NHF), Kollet’s responsibilities include the development and execution of NHF’s payer education strategies and programs, including the Comprehensive Care Sustainability Collaborative (CCSC). Prior to her tenure at NHF, Kollet served as Executive Director of the Bleeding & Clotting Disorders Institute, a federally recognized Hemophilia Treatment Center (HTC) of Excellence, where she managed both the clinical and specialty pharmacy programs.

As a disproportionate driver of healthcare spend, (Hemophilia affects approx. 20,000 patients in the U.S. and continually ranks amongst the top 15 highest cost claimants), Kollet believes the stage is set for all parties who share in the cost risks associated with this population, to engage in value based dialogue with provider experts to develop plan interventions and strategies, as opposed to the traditional model of giving away your healthcare brainpower to those who are often conflicted.

Kollet and her colleagues on the payer team at NHF are dedicated to facilitating these conversations, blueprinting strategies and providing transparent tools that will enable payers to realize a lower total cost of care without risking outcomes.
LAURIE LEE  
Executive Director, Benefits Administration  
State of Tennessee  

**SESSION: Activating Efforts to Eliminate Waste & Inappropriate Care**

Laurie Lee is Executive Director of Benefits Administration for the state of Tennessee, a $1.6B public sector group health insurance enterprise that provides benefits for over 300,000 individuals and 500+ agencies. Laurie has more than 35 years’ experience in health services strategy and management. She is responsible for strategic direction, fiscal integrity, customer service, communications, regulatory compliance, and timely implementation of the public sector plans insurance programs. Prior to joining the state, Laurie held executive management positions at Medstat (now IBM Watson Health), Quorum Health Resources and Ascension’s Saint Thomas Hospital. She holds a BA and Masters of Health Administration (MHA) from Duke University and is a member of the Memphis Business Group on Health and a board member of HC21.

GREG MARTIN  
Deputy, Chief Engagement and Dissemination Officer  
PCORI  

**SESSION: Employers & Patient-Centered Outcomes: PCORI/National Alliance Update**

Greg Martin is the Deputy, Chief Engagement and Dissemination Officer for the Patient-Centered Outcomes Research Institute (PCORI). He assists the Chief Engagement and Dissemination Officer in facilitating the integration of Communications, Engagement, Training, and Dissemination activities across the department and organization-wide among other cross department and PCORI activities.

Martin was previously deputy director, Stakeholder Engagement, and responsible for leading PCORI’s state- and local-level engagement with clinicians, policy makers, professional audiences, and the broader healthcare community.

An experienced state health policy and state government affairs professional, Martin previously served the American Academy of Family Physicians (AAFP) and National Conference of State Legislatures (NCSL). Martin was responsible for leading AAFP’s governmental advocacy assistance to its state and territorial chapters, including research on issues such as health reform implementation, Medicaid, and the patient-centered medical home. With NCSL, Martin served as staff to the Forum for State Health Policy Leadership, providing analysis and technical assistance to legislators and legislative staff on a range of issues, including Medicaid, CHIP, and health information technology.

Martin received his BA in political science from University of Mary Washington in Fredericksburg, Virginia.
SHAWN MARTIN  
President  
American Academy of Family Physicians

SESSION: Disrupting for Value

Shawn Martin, senior vice president, advocacy, practice advancement and policy at the AAFP, is responsible for overseeing the AAFP Division of Government Relations and the Robert Graham Center for Policy Studies in Family Medicine and Primary Care in Washington, DC, as well as the Division of Practice Advancement at the AAFP headquarters in Leawood, Kan. In this role, he directs legislative and private sector advocacy on issues such as physician payment and medical liability reform. Effective June 1, 2020, Martin will assume the title of chief executive officer designee. On August 1, 2020, he will become the executive vice president and CEO of the AAFP, succeeding Douglas E. Henley, MD.

Prior to joining the AAFP senior management team, Martin served as director of government relations and health policy and director of socioeconomic affairs at the American Osteopathic Association. He began his career at AOA as the assistant director of congressional affairs from 1999 to 2000, when he was promoted to deputy director of government relations and director of congressional affairs. In 2006, he was named director of government relations and health policy and, in 2011, he also became director of socioeconomic affairs at the AOA.

Martin has served on the National Quality Assurance Coalition Patient Centered Medical Home Advisory Board, the Agency for Healthcare Research and Quality Practice Transformation Advisory Board, the Hospital and Facilities Accreditation Program Patient-Centered Medical Home Advisory Panel. He serves in leadership roles of several coalitions in Washington, including a six-year period as chair of the Health Coalition on Liability and Access. He also is an active member of the Patient Centered Primary Care Collaborative, where he has served in several official leadership roles since its inception in 2006. In 2010, Martin received the Ryland Medal for Health Policy from the New York Institute of Technology, and in 2009, he received the Oklahoma Osteopathic Association President’s Citation. He was named by The Hill as one of the top 10 health care lobbyists in Washington, DC.

A native of Oklahoma, Martin earned his Bachelor of Science degree in business administration and marketing from Phillips University and a Masters of Health Care Delivery Science from Dartmouth College.
JANET MCNICHOL  
Human Resources Director  
American Speech-Language-Hearing Association  

SESSION: A RESET™ of Stakeholder Approaches to Behavior Health  

Janet McNichol, SPHR, CAE, SHRM-SCP is a seasoned human resources professional with over 20 years of experience in a not-for-profit environment. She currently works as the Human Resources Director for the American Speech-Language-Hearing Association in the Washington, D.C. Area and leads a small consulting company, Inside Workplace Wellness.

Janet is widely recognized for being passionate about health and wellness. She serves on the board of directors of the Mid-Atlantic Business Group on Health and an advisory council for the National Alliance of Healthcare Purchaser Coalitions.

In addition to her functional areas of expertise, she is knowledgeable about communication, negotiation and group decision-making. She earned her BS in Business Administration from the University of South Carolina. You can connect with Janet on LinkedIn or Twitter.

KATE MELLOR  
Vice President, Behavioral Health Client Strategy  
Optum  

SESSION: A RESET™ of Stakeholder Approaches to Behavior Health  

Kate Mellor is a sales leader and account management professional with more than 15 years of experience in the healthcare and wellness industry. She works with large corporate clients and benefits managers to build strong consultative relationships that support her clients’ overall health and wellness objectives.

As the Vice President for Behavioral Health Payer and Employer Client Strategy at Optum, she leads the client strategy and innovation initiatives for Employer and Payer clients. In this role, she works to solve existing clients’ challenges by developing and deploying innovative data driven solutions. Prior to this, Kate was a Regional Vice President in Employer Solutions, leading a team of strategic account executives who partner with large corporate employers to design, deliver and manage their care, behavioral health and wellness solutions.

Before joining Optum, Kate led a team of sales and client executives at Aetna in the National Accounts segment. She was responsible for growth and strategic development for her team’s book of business while managing direct client relationships. Kate led market-level initiatives to collaborate with clients on Aetna’s strategic direction, product and program development.

Kate has a Bachelor’s Degree in Psychology and Health Care Administration from La Salle University in Philadelphia. She lives in Montclair, NJ, with her husband and two children.
JOHN MILLER  
MidAtlantic Business Group on Health  
SESSION: A RESET™ of Stakeholder Approaches to Behavior Health

John R. Miller is Executive Director of the MidAtlantic Business Group on Health, an association of corporate health benefits professionals. Members include Marriott International, Legg Mason, the McCormick spice company, US Office of Personnel Management, among others. This organization is the recognized regional group for business/health collaboration, and helps benefits managers for these multinational companies design health benefits that will maximize employee health while controlling cost.

As a member of the National Alliance, John chairs the eValue8 Affinity Group, and created a PBM services assessment that has been used by 27 regional coalitions. John has spoken on employer perspectives for the Pharmacy Benefit Management Institute, the Annual Summit on Managed Care Market Strategies, the CBI Specialty Therapies Forum for Payers, the American Public Health Association, the National Quality Forum, the Jefferson School of Population Health, and others.

KYLE MONROE  
VP, Network Development & Provider Relations  
The Alliance  
SESSION: Redefining Employer & Healthcare Provider Partnerships

Kyle Monroe joined The Alliance in 2017 as vice president of network development and provider relations. His responsibilities include creating and maintaining relationships with health systems, clinicians and other providers to support The Alliance’s strategic goals of improving health care value and organizational growth. He also designs and adopts purchasing and reimbursement mechanisms to accelerate progress toward high value, safe care delivery.

Before moving to Madison, Kyle served on the Board of Directors for the Healthcare Financial Management Association-Kentucky Chapter. He also was on the advisory board for ValidCare, a company dedicated to developing and implementing mobile technology for patients and caregivers. Kyle received his Masters of Business Administration in accounting and finance from the University Of Louisville College Of Business and his Bachelor of Arts degree from DePauw University in Greencastle, Ind.
TYLER NORRIS
CEO
Well Being Trust

SESSION: Keynote Conversation: Collaborating to Achieve Health & Economic Sustainability

Tyler Norris, MDiv, is chief executive, Well Being Trust, an impact philanthropy with a mission to advance the mental, social and spiritual health of the nation. Over the past three decades, Tyler has shaped health and development initiatives in hundreds of communities in the US and around the world. He has an extensive background as a social entrepreneur and trusted advisor to philanthropies, health systems, government agencies and collaborative partnerships working to improve the health of people and places. Tyler also serves as a board member and/or advisor to Naropa University; the National Academies of Science: Child Well Being Forum; CityHealth; Enterprise Community Partners and others.

Prior to becoming the first chief executive of Well Being Trust, Tyler served as vice president Total Health at Kaiser Permanente, where he led “anchor institution” work, applying all organizational assets to benefit the economic, social and environmental contributors to health. He previously served as the founding CEO of a leading health consultancy, Community Initiatives, and as founding board chair of IP3, the social enterprise that gave birth to the Community Commons, a GIS data mapping and stories platform. Earlier, he was the first director of what became the Convergence Partnership; a “head coach” of the YMCA of the USA; and an advisor to Active Living by Design and the Public Health Institute. He helped open the Abraham Path through the heart of the Middle East, and led the Kuhiston Foundation that helped establish the national park system in Tajikistan. He is a graduate of Harvard Business School’s Executive Program, earned a Master of Divinity degree from Naropa University, and has a bachelor’s degree in World Political Economy from Colorado College.

ROB PACZKOWSKI
Senior Director, Global Benefits
eBay

SESSION: Aligning Health Plans to Accelerate Synergy & Impact

Rob has 28 years of experience in employee benefits. Specialty areas include health & welfare, wellness work/life, time off, international benefits and retirement benefits strategy, design and administration. Prior to eBay, Rob worked for several organizations including most recently Google and Capital One. Areas of focus include value based healthcare/direct contracting, transparency efforts, data analytics and a comprehensive high value healthcare strategy. In addition, Rob was an early pioneer in developing autism benefits and helping other employers implement those programs for their employees.
Rob also has a passion for health care public policy and is active with the American Benefits Council and soon to be with the PBGH policy group. Rob now lives in San Jose, CA with his wife Connie and 14 year old son Jason. Rob also has two adult daughters and two dogs named Tuff and Angus.

LINDA RAINES
CEO
Mental Health Association of Maryland
SESSION: A RESET™ of Stakeholder Approaches to Behavior Health

Linda Raines is the CEO of the Mental Health Association of Maryland, the second oldest mental health advocacy group in the nation, and oversees an comprehensive platform of advocacy, education, training and services oversight programming with state and national impact.

She has led numerous policy coalitions unifying Maryland’s behavioral health community to improve care and outcomes, achieve mental health parity and enact criminal justice reform. Her efforts to establish the Maryland Consumer Quality Team, which conducts site visits to mental health and substance use community programs and facilities, have improved outcomes for individuals receiving public behavioral health services throughout Maryland. During her tenure, MHAMD became a founding partner of Mental Health First Aid USA, and leads the MHFA program in Maryland. She is also the CEO of BrainFutures, a national nonprofit dedicated to improving human outcomes by assessing and advancing the practical applications of new scientific understanding of the brain.

LAUREN REMSPECHER
Sr. Director, Member Engagement & Communications
St. Louis Area Business Health Coalition
SESSION: Addressing Stigma Across the Spectrum

Lauren (Schulte) Remspecher is Senior Director, Member Engagement & Communications, for the St. Louis Area Business Health Coalition (BHC), a non-profit collaborative supporting over 70 leading employers in their efforts to improve the well-being of employees and enhance the quality and overall value of investments in health benefits. In her role, Lauren leads a team to develop turn-key products and services for member organizations, including educational and networking events, health improvement campaigns, communication and engagement tools, and group purchasing opportunities. Through her work with the BHC, Lauren also participates in several national initiatives to advance business and community health, serving as an advisor for the Healthier Workforce Center of the Midwest; a Think Tank member of the Health Enhancement Research Organization; and co-chair of the Community Health
Affinity Group through the National Alliance of Health Care Purchaser Coalitions. Lauren received her Master of Public Health degree in Behavioral Science and Health Education from Saint Louis University and Bachelor of Health Science degree from the University of Missouri-Columbia. She is a Certified Health Education Specialist, a Faculty Member of the Wellness Council of America, and a Certified Trainer for the CDC’s Work@Health program.

ANDREA ROSLER  
Vice President Human Resources  
Huntsville Hospital System  

SESSION: Innovations in Employer Health  

- Bachelor’s of Business Administration, cum laude – Millsaps College, Jackson, Mississippi, 1988  
- Master’s of Business Administration – University of Alabama at Birmingham, 1991  
- Master’s of Science in Health Administration – University of Alabama at Birmingham, 1992  
- Certified Senior Professional Human Resources (SPHR) – HR Certification Institute  

I chose healthcare as a field because my grandfather was a physician who served the very poor and rural population of Sumter County Alabama. For over twenty years, he was the only physician in the area and owned and ran the only hospital. His dedication to the sick and injured and my admiration for him inspired me to pursue healthcare management. I choose to work at Huntsville Hospital because I feel that I care for the sick and injured, even though I do not actually touch a patient. I am challenged every day that I come to work on new initiatives, state of the art advances, rewarding opportunities and a great deal of joy. I work with a fantastic group of people and have the opportunity to attract, hire, compensate, educate and retain new and current co-workers everyday. I know we as a group make a difference in our small part of the world each day, and I am honored to have this type of career opportunity.

SARA ROTHSTEIN  
Director  
32BJ Health Fund  

SESSION: Keynote: Lessons from a Proactive Purchaser: Managing the Affordability Crisis Before and After COVID-19  

As Director of the Health Fund for the 32BJ Benefit Funds, Sara Rothstein manages comprehensive health care benefits (including hospital, medical, pharmacy, dental, vision and life insurance) for 32BJ members and their dependents. In providing benefits to more than 200,000 people, Sara is
responsible for developing innovative plan designs that improve health care quality while also reducing the overall cost of benefits. Prior to joining the Funds in 2016, Sara served as the Director of Policy and Planning at New York State of Health, NY’s health insurance marketplace, where she oversaw critical aspects of the marketplace’s data analysis, reporting, compliance and training functions. Sara also worked at the Service Employees International Union for more than eight years where she analyzed financial, legislative and regulatory trends in the health care industry. Sara has a Masters in Science from the Harvard T.H. Chan School of Public Health and a Bachelor of Arts in Anthropology from Bryn Mawr College.

GLORIA SACHDEV
President and CEO
Employers Forum of Indiana

SESSION: Mobilizing the Next Generation of Hospital Transparency

Dr. Gloria Sachdev became President and CEO of the Employers’ Forum of Indiana in February 2015. She also serves as part-time faculty at Purdue University College of Pharmacy with an adjunct faculty appointment at Indiana University School of Medicine. At Purdue, she teaches in public health, health policy, and business marketing & management courses. Prior to the Forum, she consulted for employers, health-systems, physician groups, health plans, universities, and other health care stakeholders locally and nationally to assist with strategic planning around various health care quality improvement initiatives. She also practiced for 12 years as a clinician in primary care physician offices at the VA in Madison, Wisconsin; at Scott & White Hospital and Clinics in Temple, Texas; and at Eskenazi Health in Indianapolis, Indiana. She received her B.S. Pharmacy and Pharm.D. degrees from the University of Oklahoma College of Pharmacy and completed a primary care pharmacy residency at William S. Middleton Memorial Veterans Affairs Hospital in Madison, Wisconsin. She has published and presented nationally in the space of developing sustainable business models.

PHILLIP SCHERMER
Founder & CEO
Project Healthy Minds

SESSION: Addressing Stigma Across the Spectrum

Phillip Schermer is the Founder & CEO of Project Healthy Minds, a new millennial-driven, mental health non-profit startup.

Phil is also a Vice President & Chief of Staff to the Global Chief Marketing Officer at BlackRock. In his current role at BlackRock, Phil is focused on a range of initiatives relating to the future of purpose-driven capitalism, brand strategy, and financial health technology.
He previously worked as Chief of Staff to the Vice Chairman at BlackRock, focusing on the firm’s long-term growth strategy and evolving the firm’s advisory capabilities. In that role, he was part of a 12-person, executive board-mandated working group that created a new 100+ person business unit that is now one of the fastest-growing units at BlackRock, managing more than $200B. During this time, he also invented a consumer technology product that won the firm’s global hackathon and became the basis of a joint venture with Microsoft.

Before joining BlackRock, Phil worked in the Obama White House as an intern for the National Economic Council, for Warner Brothers Entertainment on the movie set of The Dark Knight Rises, for Summit Entertainment on the movie set of Perks of Being a Wallflower, and for Live Nation on U2’s 360 tour.

While in college, Phil founded MUSIC Matters, a student-run non-profit at the University of Michigan that hosts one of the largest social impact lifestyle festivals in the US. Today, Phil serves on the MUSIC Matters Board of Advisors.

STEVEN SCHUTZER, MD
President
Connecticut Joint Replacement Institute

SESSION: Redefining Employer & Healthcare Provider Partnerships

Dr. Steve Schutzer was born in The Bronx, New York. He graduated with Honors from Union College and then the University of Virginia School of Medicine. Following a Surgical Internship at the University of Rochester he served as Lieutenant in the Medical Corps of the United States Navy. Following his tour of duty, Dr. Schutzer did his General Surgical training at the University of Rochester and then completed his Orthopedic Residency at the University of Connecticut. He was then a Fellow in Adult Hip and Reconstructive Surgery at the Massachusetts General Hospital after which entered practice with Orthopedic Associates of Hartford. He is currently on the staff of Saint Francis Hospital in Hartford, Connecticut.

Dr. Schutzer is a Founding Member and Medical Director of the Connecticut Joint Replacement Institute at Saint Francis. He is also President of the Connecticut Joint Replacement Surgeons, LLC and the Physician Executive for Trinity Health Of New England.

Dr. Schutzer is a member of the American Academy of Orthopedic Surgeons and the American Association of Hip and Knee Surgeons. He is on the Editorial Board of the Journal of Arthroplasty. He serves on the Board of Directors of the Center for Neuro-functional Restoration (CNR), The Connecticut Joint Replacement Surgeons LLC, and dancEnlight (a modern dance company, President of the Board). In addition to his professional and community activities, Dr. Schutzer has numerous outside interests. He holds a third-degree black belt.
in Tae Kwon Do and Hapkido. He is an avid fisherman and outdoorsman, enjoys riding motorcycles, working with his tractor, water skiing, playing guitar and practicing Chinese Calligraphy.

GARY STREHLKE
Wellbeing Navigator
Steelcase

SESSHON: Innovations in Employer Health

Gary Strehlke MS has worked in the corporate wellness field for 17 years in a variety of roles including exercise physiology, corporate wellness management, fitness management, neuroscience, and mental health. Additionally, Gary taught science courses as an adjunct professor at Grand Rapids Community College. Gary is currently pursuing an MBA in Human Resources.

As the Steelcase Wellbeing Navigator Gary assists employees with improving all dimensions of their wellbeing by connect employees with a broad selection of vendors and services that will help them to improve aspects of their physical, emotional, and social health.

CHRIS SYVERSON
CEO
Nevada Business Group on Health

SESSHON: Disrupting for Value

Now serving as the Chief Executive Officer of Nevada Business Group on Health/Nevada Health Partners, Chris leads a group of public and private employers in direct contracting for health care services as well as employee and community health. Chris has held senior leadership in various and varied organizations in Healthcare, automotive, high tech, and municipal government.

MICHAEL THOMPSON
President & CEO
National Alliance of Healthcare Purchaser Coalitions

SESSHON: Keynote Conversation: Collaborating to Achieve Health & Economic Sustainability and Employers & Patient-Centered Outcomes: PCORI/National Alliance Update

Michael Thompson is the President and CEO of the National Alliance of Healthcare Purchaser Coalitions (National Alliance), an association of approximately 50 regional coalitions collectively supporting over 12,000 healthcare purchasers providing health coverage to more than 45 million
Americans. The National Alliance helps to lead improvements in health, wellbeing and value for our companies and communities across the country.

Prior to joining the National Alliance, Mike was a Principal at PricewaterhouseCoopers (PwC) for 20 years. Thompson is a nationally recognized thought leader for business health strategies and health system reform. He has worked with major employers and other stakeholders on sustainable cost reduction, integrated health, wellness and consumerism, retiree health, private health exchanges and health reform. Known for developing and promoting collaborative cross-sector health industry initiatives, Mike participated on the steering board of the World Economic Forum’s “Working towards Wellness” initiative and co-founded the Private Exchange Evaluation Collaborative (PEEC). Prior to PwC, Mike served as an executive with diverse roles with Prudential Healthcare for over 17 years.

Mike is a Fellow of the Society of Actuaries, serving on the Health Practice Council, and chairs the Medicare Sub-Committee of the American Academy of Actuaries (AAA). He is also widely recognized as a leading national advocate for mental health and wellbeing and was Past President of the New York City chapter of the National Alliance for Mental Illness (NAMI). Mike previously was an active member of the board of the Northeast Business Group on Health for 11 years.

CRISTIE TRAVIS
CEO
Memphis Business Group on Health

SESSION: Activating Efforts to Eliminate Waste & Inappropriate Care

Cristie Upshaw Travis has been Chief Executive Officer of the Memphis Business Group on Health, a business coalition whose members cover over 400,000 covered lives in Memphis and Tennessee, since 1994. She supports employers by bringing them together to share solutions and provides tools for them to manage the cost and quality of their health benefits. Cristie collaborates nationally and regionally to enhance program effectiveness and achieve results across a broader footprint. Nationally, she serves on the Boards of Directors for the National Alliance of Healthcare Purchaser Coalitions (Chair), The Leapfrog Group (Vice Chair) and the National Quality Forum (Treasurer). She also serves on key committees for the National Quality Forum, the Core Quality Measure Collaborative, and NCQA. Regionally, Cristie represents the employer perspective and lends her expertise as a member of the University of Memphis’ Masters of Health Administration Advisory Board and their Institute for Health Law and Policy. She is a former Board Chair of the Common Table Health Alliance, former Chair of the Board of Trustees of the Southern College of Optometry, and serves on the Advisory Board for the University of Alabama at Birmingham’s Masters in Quality and Safety program. Cristie lectures on health care quality and policy, value-based payment models, and employer
perspectives at the University of Southern California School of Pharmacy (Healthcare Decision Analysis) and the University of Memphis School of Public Health (multiple programs). Cristie has her Masters of Science in Hospital and Health Administration from the University of Alabama at Birmingham.

STEVE TREMITIERE  
CEO and Founder  
GrayHare Ventures  

Session: Disrupting for Value

Steve Tremitiere is a Catalyst and Connector who is intensely focused on innovation at the intersection of Health and Social Impact. He has 30 years of executive experience in strategic business development across a wide range of industries, and an extensive background working with new business initiatives. As the Chief Development Officer of the investment firm Briovation, Steve leads Brio’s business development efforts as it aims to transform health globally by partnering with world class organizations to identify, optimize and leverage innovation to address the transformation underway in this critical sector. This includes funding, growing and advising Brio’s portfolio of over 90 companies, strategic advisory for CEOs of multi billion dollar healthcare firms and a partnership with the Greater Manchester (UK) international health innovation initiative.

In addition, Steve is the CEO and Founder of GrayHare Ventures. GrayHare Ventures is a consulting organization focused on fostering innovation in Health, Technology and Social Impact. GHV is dedicated to working with innovative clients: established organizations, exciting early stage companies, and fast growth startups - leading them in creating highly effective business “ecosystems” through integrated leadership, business development, partnership and sales strategies.

Steve engaged with CEO David Feinberg and the Executive Team at Geisinger Health to create and launch Springboard Health, a highly innovative population health initiative. Springboard Health was founded in 2016 as a breakthrough approach to solving critical national and global health challenges. The intent is to engage and empower an entire city to achieve health transformation by fostering an environment of access, possibility, and collaboration, and to build a repeatable model which will scale across the country and globally.

Steve brought together a unique national team of advisors, partners, funders, and local stakeholders for this broad and deep community engagement initiative.

Prior to 2012, Steve spent 25 years in the technology space, providing executive leadership in business development and partnership development for a range of organizations including companies which pioneered mobile technology.
In addition to his professional work Steve serves on Advisory Boards for a number of national health and social impact organizations including the SXSW Health Track Advisory Committee, Esther Dyson’s Wellville Initiative, EveryoneOn, Social Innovations Lab, The Network Towards Unity for Health and the WISER Girls Initiative in Kenya.

**KAREN VAN CAULIL**  
President and CEO  
Florida Alliance for Healthcare Value  

**SESSION: Redefining Employer & Healthcare Provider Partnerships**  
Karen van Caulil, Ph.D., President and Chief Executive Officer, joined the Florida Alliance for Healthcare Value, formerly known as the Florida Health Care Coalition, in 2011. Dr. van Caulil teaches graduate level courses in health services administration and health informatics and lectures frequently on a wide array of topics in the healthcare field. Dr. van Caulil serves on several state, regional and national boards and committees that address quality of care, patient safety, healthcare delivery and payment reform. She is the Vice Chair of Florida’s Consumer Health Information and Policy Analysis Advisory Council, charged with overseeing the State’s transparency efforts including implementation of the state’s all payer claims database.

**LAUREN VELA**  
Senior Director  
Pacific Business Group on Health  

**SESSION: Aligning Health Plans to Accelerate Synergy & Impact**  
Lauren is a Senior Director for the Pacific Business Group on Health (PBGH) and works with the large purchaser members of PBGH to facilitate collaboration and to support their purchaser-driven initiatives impacting healthcare delivery. In addition to translating PBGH’s ground-breaking work in transparency and accountability into workable solutions for PBGH member organizations, Lauren identifies opportunities to apply market leverage for improvement, currently focusing on the business model supporting pharmacy benefit management and low value care. Prior to this role, Lauren was the Executive Director of the Silicon Valley Employers Forum (SVEF), a coalition of high tech employers that benchmark benefit designs and collaborate for improvement. SVEF and PBGH maintain a strategic alliance and Ms. Vela works closely with purchaser members of both groups. Prior to the SVEF role, Ms. Vela enjoyed a twelve-year tenure with PBGH serving in three distinct areas; multi-stakeholder health information exchange, provider group organization improvement, and employer value-based purchasing. Prior to her work with SVEF and PBGH, Ms. Vela was employed by organizations in the workers comp, TPA, and mental health fields where she held positions in product development, operations, marketing, and provider relations.
Ms. Vela earned an MBA from the University of Houston and has completed all necessary coursework for her Dr.PH. with a focus on managed health care and health economics from the University of Texas.

**KYLE WAGNER**  
National Director, Employer Markets  
Curant Health  

**SESSION: Extracting High-cost Claimant Waste**

Kyle Wagner is the National Director, Employer Markets for Curant Health, an innovative Medication Care Management organization based in Atlanta, Georgia. Kyle has over a decade of commercial experience with a background in population health, revenue cycle management and clinical programs.

An innovative leader with a proven track record, Kyle is currently leveraging his past expertise in population health and clinical programs by focusing his efforts developing, implementing and measuring on data-driven employer solutions.

His efforts and successes have required extensive expertise in customer segmentation, data analytics and market development initiatives. Kyle possesses a passion for empowering the employer to be at the forefront of healthcare’s evolution from fee for service to value. He truly believes that the path to both personalized healthcare and positive health outcomes for individuals impacted by chronic disease will be led by self-insured employers.

For all these reasons, Kyle has been charged with leading all Employer strategy and tactical execution for Curant Health. In line with this remit, Kyle collaborates extensively with self-insured employers directly, National Employer Coalitions, and Regional and State Employer Coalitions. He is also very much engaged in Curant Health’s work across the provider, pharma and health plan markets.

**CHRISTOPHER WHALEY**  
Policy Researcher  
RAND Corporation  

**SESSION: Mobilizing the Next Generation of Hospital Transparency**

Christopher Whaley is a Policy Researcher at the RAND Corporation. His research focuses on how information and financial incentives influence patient’s choice of providers, how providers respond to changes in consumer incentives, and insurance benefit design innovations. His research has been published in leading clinical, health policy, and economics journals, including Health Affairs, JAMA, the Journal of Health Economics, and the New England Journal of Medicine. My JAMA paper that examines the effects of online price transparency information was a finalist for the 2015 National Institute for Health
Care Management Foundation Annual Health Care Research Award. He has also received the 2015 AHRQ Director’s Award for a paper published in JAMA Internal Medicine on the effect of reference pricing on consumer choice of providers for colonoscopy services. His recent work on reference pricing models has been used by the California Public Employees’ Retirement System to design health insurance benefits for its 1.4 million enrollees.

GRETCHEN WHITMER
Governor
State of Michigan

SESSION: A Conversation with Governor Whitmer - Coming together in a Tumultuous Era

Governor Gretchen Whitmer is a lifelong Michigander. She is a lawyer, an educator, former prosecutor, State Representative and Senator. She was the first woman to lead a Senate caucus. But the most important title she boasts is MOM. Inspired by her family, she’s devoted her life to building a stronger Michigan for everyone.

Governor Whitmer was elected to the House of Representatives in 2000 and elected to the Michigan State Senate in 2006 where she served as the Senate Democratic Leader. In the 2018 gubernatorial election, Governor Whitmer won all 83 counties in the primary and won the general election with 53 percent of the vote. Since taking her oath of office, she has put together the most diverse cabinet in our state’s history and has signed executive directives to clean up our drinking water, end discrimination in state government based on sexual orientation and gender identity, secure equal pay for equal work, and expand opportunities for small and disadvantaged businesses.

Governor Whitmer is committed to solving the problems Michiganders face every day. That means ensuring every Michigander has a great public education and a path to a good-paying job, every community has clean, safe drinking water, and everyone can drive to work or drop their kids at school safely, without blowing a tire or cracking a windshield.

Governor Whitmer and her husband Marc Mallory live in Lansing with her two daughters, Sherry and Sydney. Her three stepsons, Alex, Mason, and Winston all live in Michigan as well. Governor Whitmer earned a bachelor’s degree and law degree from Michigan State University. Born and raised in Michigan, Gretchen Whitmer is honored to serve as Governor of Michigan.
SHANE WOLVERTON  
Senior Vice President, Corporate Development  
Quantros  

SESSION: Mobilizing the Next Generation of Hospital Transparency  

Shane is responsible for establishing business partnerships and distribution channels for the company and is a sought after speaker on topics relating to value-based healthcare. With over 25 years of deep domain expertise in the use of clinically and risk-adjusted medical analytics he works with many stakeholders in health care including employers, brokers, benefits consultants, vendors & providers leading the movement towards value based care. He has been a featured speaker at the CMS National Medicare-Medicaid Payment Incentives and Penalties Summit, the American Hospital Association’s National SHSMD Conference, the National Association for Healthcare Quality’s Annual Conference, and the American Health Information Management Association Annual Conference. Prior to joining Quantros, Shane served as senior vice president of corporate development at Comparion Medical Analytics. He also served as a management consultant with Health Care Investment Analysts (now IBM Watson Health) and the McGraw-Hill Healthcare Management Group. Shane received his undergraduate degree from Auburn University.
SPEAKERS

Ashley Bacot @RosenHotels
Leah Binder @leahbinder @LeapfrogGroup
David Blumenthal @DavidBlumenthal
Jessica Brooks @PBGHPA
Ryan Catignani @CatignaniRyan
Al Charbonneau @theRIBGH
Elizabeth Colyer @SharecareInc
Scott Conard
Francois de Brantes @Signifyhealth
Tammy Fennessy
Gaye Fortner @HC21TN
Eric Gastfriend @DynamiCare
Jenny Goins @KYPersonnel
Neil Goldfarb @GPBCH
Howard Haft @MDHealthDept
Christine Hale @Lockton
Jeff Hogan
Kollet Koulianos @NHF_Hemophilia
Laurie Lee @ParTNerHealthTN
Greg Martin @PCORI
Shawn Martin @aafp
Janet McNichol @Jmchnichol
Kate Mellor @Optum
John Miller
Kyle Monroe @KyleMonroeMBA
Tyler Norris @TylerNorrisMDiv
Rob Packowski @PaczkowskiRob
Linda Raines @mentalhealthMD
Lauren Remspecher @stlbhc
Andrea Rosler @HSVHospital
Sara Rothstein @SaraRothstein
Gloria Sachdev @EmplyrsForumIN
Phillip Schermer @ProjHealthyMind
Steven Schutzer
Gary Strehlke @Steelcase
Chris Syverson @chrissyverson1
Michael Thompson @IWLMikeT @ntlalliancehlth
Cristie Travis @MemphisBGH
Steve Tremitiere
Karen van Caulil @FLHealthValue
Lauren Vela @laurenvela1
Kyle Wagner @CurantHealth
Christopher Whaley @RANDHealth
Gretchen Whitmer @GovWhitmer
Shane Wolverton @Quantros

SPONSORS

Beaumont Health @BeaumontHealth
Curant Health @CurantHealth
DayTwo @daytwohealth
DynamiCare @DynamiCare
Lockton Dunning @locktondunning
National Hemophilia Foundation
Novo Nordisk @novonordisk
PCORI @PCORI
Quantros @Quantros
Sharecare @SharecareInc
SleepCharge @SleepCharge
Vida @vida
ADDITIONAL RESOURCES FOR ATTENDEES:

Employer Resources on COVID-19 Site
National Alliance of Healthcare Purchaser Coalitions

Preparing for the Second Wave
The Path Forward for Mental Health and Substance Use

Tele-Behavioral Health for Employees: Pre-COVID Practices and Recommendations for a Post COVID Path Forward
The Path Forward for Mental Health and Substance Use

Achieving Value through Advanced Primary Care: A Deep Dive Powered by eValue8™
National Alliance of Healthcare Purchaser Coalitions

Employer Rx Value Report
National Alliance of Healthcare Purchaser Coalitions

Action Brief: Biosimilars
National Alliance of Healthcare Purchaser Coalitions

SPONSOR RESOURCES

DayTwo
Food as medicine for diabetes remission - watch the video.

Quantros
Colorado Hospital Value Report — A provocative Hospital Value Report, using Quantros data, to compare hospital cost and quality performance to help consumers understand the “value” of care provided by that organization for a particular service.

Vida Health
The acceleration of virtual mental health care adoption
LEVEL: GOLD

PCORI is authorized by Congress to conduct research to provide information about the best-available evidence to help patients and their health care providers make better-informed health and healthcare decisions. PCORI’s research, which is guided by input from stakeholders across the healthcare community, is intended to give patients and those who care for them with a better understanding of the prevention, treatment and care options available, and the science that supports those options. PCORI is committed to improving health by substantially increasing the quantity, quality, and timeliness of useful, trustworthy information available to support health decisions; speeding the implementation of patient-centered knowledge into practice; and influencing clinical and health care research funded by others to be more patient-centered. For PCORI more information about PCORI, sign up for our email newsletters via www.pcori.org/signup or follow us on Twitter at @PCORI: http://bit.ly/1gix7t5.

https://www.pcori.org/

LEVEL: SILVER

Beaumont Employer Services is a division of Beaumont Health, Michigan’s largest health care system (based on inpatient admissions and net patient revenue). Beaumont Employer Services is powered by the Beaumont Network of healthcare providers and facilities and works directly with companies of every size to change how their employees access and pay for health care services. The goal of employer services is to partner with employers to create innovative solutions to reduce health care cost and improve quality and patient experience. Services provided range from occupational health services, condition-based episodes of care programs, ER diversion strategies, care coordination and member concierge programs, narrow network solutions, and risk based models. Products and programs are flexible and customizable by employer. Visit https://www.beaumontemployerservices.org/ to learn more.
DayTwo provides personalized Medical Nutrition Therapy to enable the normalization of blood sugar levels based on an individual’s unique gut-microbiome profile. Our science rests on 10 years of evidence-based research completed at the Weizmann Institute of Science, published in Cell and later validated by the Mayo Clinic in JAMA. It concluded blood sugar levels in response to foods are highly individualized and therefore can positively impact people with Type II Diabetes.

The nutrition solution, which includes carbs as 30-35% of the personalized recommendations, reduces impact on lifestyle and eliminates negative and significant health risks associated with fad diets, including the ketogenic diet, while increasing adherence and positively impacting blood sugar.

Website: [https://www.daytwo.com/](https://www.daytwo.com/)
LEVEL: SILVER

The National Hemophilia Foundation (NHF) is dedicated to finding better treatments and cures for inheritable bleeding disorders and to preventing the complications of these disorders through education, advocacy and research. Established in 1948, the National Hemophilia Foundation has chapters throughout the country. Its programs and initiatives are made possible through the generosity of individuals, corporations and foundations as well as through a cooperative agreement with the Centers for Disease Control and Prevention (CDC).

Website: https://www.hemophilia.org/

LEVEL: SILVER

For over 90 years, Novo Nordisk, a global healthcare company, has been committed to discovering and developing innovative medicines to help people with serious chronic conditions lead longer, healthier lives with fewer limitations. Our history, along with our patient-centric approach, helps us advance the understanding and treatment of obesity. We lead initiatives and collaborate with other organizations to enhance obesity research, education and advocacy. We’ve built our business on the conviction that the formula for lasting success is staying focused, thinking long-term and doing business in a financially, socially and environmentally responsible way. For more information, visit novonordisk.us and @novonordiskus.

Novonordisk.us

LEVEL: SILVER

At Sharecare, our mission is to help each person build a longer, better life by enabling health transformation at the individual, organizational and community level. Through our comprehensive platform, we enable people to go from assessment to action, and connect to the personalized information, evidence-based programs, benefits, community resources and health services they need to live their best lives.

https://about.sharecare.com/
LEVEL: SILVER

Quantros is a leading provider of software-based solutions and services to healthcare. We provide hospitals, health systems, as well as purchasers of health care with better data and better insights to enable better healthcare. Quantros offers a robust portfolio of solutions that can be fully integrated and custom-configured to help healthcare organizations efficiently capture information and insights for assessing and improving the quality of patient care.

https://www.quantros.com/

LEVEL: BRONZE

Employers can get new ways to fight chronic conditions in the workplace, ensure safety and productivity, and drastically lower healthcare costs. Healthcare providers can access faster, more accurate diagnoses—while getting the data they need to better treat their patients. Sleep-deprived people everywhere can stop playing doctor’s-office runaround and more easily get the relief they need to lead healthier, happier lives. It's time to wake up to a brighter world with SleepCharge by Nox Health.

https://www.sleepcharge.com/

LEVEL: BRONZE

Vida’s award-winning, evidence-based virtual polychronic care platform brings together the power of human connection, psychology, and expertise to drive the long-term behaviors that lead not only to better management of chronic conditions, but prevention and even reversal as well. The program is a mobile-first experience uniquely personalized to each user through a combination of provider expertise and machine learning algorithms that use data from 100+ app and device integrations, as well as medical claims data, biometric data, and more to personalize the program and content.

Vida is polychronic by design and so naturally offers programs to treat a full spectrum of chronic conditions and the behavioral conditions that accompany them. Vida's program offerings are grounded in the belief that every chronic condition is also a behavioral condition, and that good health follows good habits. Vida's users accomplish lasting results through treating the body and the mind.

Website: https://www.vida.com/
LEVEL: EMARKETING

DynamiCare Health is an evidence-based digital health solution for substance-use disorder.

Website: https://www.dynamicarehealth.com/
This is what not quitting looks like. At Beaumont, we’re committed to finding and treating health conditions before they become a concern. Like catching cancer at its very first sign or implementing ways to prevent a stroke. And with advanced screenings, we can catch heart disease at an early stage. There’s no quit in us, because there’s no quit in you.

Learn more at beaumont.org
Comprehensive sleep health care for all your employees.

sleepcharge.com

Reduce total cost of care while improving quality of life for your employees

For more information contact Kyle Wagner at 205-902-2776 or kwagner@curanthealth.com
Support your employees’ efforts for better health and wellness

Indirect costs from obesity-related illnesses may impact your organization

Employees with obesity are at a 76% increased risk of having a short-term disability¹

Obesity may cause employees to miss more work days (absenteeism)²

Employees with obesity may file more workers’ compensation claims³

The wellness programs offered by employers are not perceived as beneficial by the majority of people with obesity⁴

Perceived benefits of employer wellness programs:

Nearly 3/4 of employers believe wellness programs can support weight management

But only 17% of patients with obesity agree

Visit NovoNordiskWorks.com for resources that can help you understand, monitor, and improve employees’ health


NovoNordiskWorks™ is a trademark of Novo Nordisk A/S. Novo Nordisk is a registered trademark of Novo Nordisk A/S.
© 2019 Novo Nordisk Printed in the U.S.A. US19OB00047 March 2019
At the **Patient-Centered Outcomes Research Institute**, the research studies we fund are generating evidence that helps patients and those who care for them make better-informed healthcare decisions.

Exciting changes are on the horizon at PCORI, but one aspect of our work will never change: PCORI’s focus is on people. They are the principal investigators, patients, caregivers, employers, and other stakeholders behind the studies we fund, and the stories of their work speak to who they are and who we are.

To learn more about why patient-centered research matters to employers, please visit our website at pcori.org/employer-collection.
ANNUAL FORUM

SAVE THE DATE

NOVEMBER 9–11, 2020 | ARLINGTON, VA

LOCATION: Crystal Gateway Marriott
1700 Richmond Highway, Arlington, VA 22202

NATIONAL ALLIANCE OF HEALTHCARE PURCHASER COALITIONS
1015 18th ST, NW, Suite 730 | Washington, DC 20036 | 202-775-9300

www.nationalalliancehealth.org