Live Events Coalition

#WishIWasThere - Early July Activation
#WishIWasThere

We all share in some degree of nostalgia for the fun summer events being cancelled this year. We need your help to remind everyone that not only are they missing out on a good time, but that you’re experiencing financial uncertainty.
The Steps

1. **Find a photo** of you and/or your team working a popular event last summer. Please try to find an image that clearly shows people at work or wearing easily recognizable “crew” / “event staff” shirts or uniforms.

2. **Make the photo black and white.** Most social media apps include filters that can do this, or you can adjust photos using your phone’s built-in photo app.

3. **Tell us why you #WishIWasThere.** Write a short caption explaining what event is shown in the photo, what it means to you that you’re missing it this year and how that has affected you financially. Please include the #WishIWasThere hashtag.

4. **Post... and repeat.** Publish your post on your favorite social media channel. If you have more stories to tell, share those, too.
Sample Posts

linderglobalevents
The first fourth of July where we won’t be able to put on the best light show in town, and bring our city a little closer together. #WashWasThere

eventsandrewells
I should be bartending one of the biggest parties of the summer, but without this event, I’m left wondering how I’ll be able to afford healthcare. #WishWasthere

horeyezonmedia
This would have been my 100th event working as a sound engineer, but instead our company is just wondering when we’ll be able to have shows again. #WishWasthere
Instructions

Title: How to Support the #WishIWasThere Campaign

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Should you have questions please contact Nancy Shaffer at nshaffer@liveeventscoalition.org