



The New York Times

Cities for Tomorrow

July 10–11, 2017
TheTimesCenter

CITIES FOR TOMORROW 2017 AGENDA

Monday, July 10

- 5 – 6 p.m. **Registration and Refreshments**
- 6 – 6:10 p.m. **Welcome**
Ginia Bellafante, Big City Columnist, The New York Times
- 6:10 – 6:50 p.m **Cities as Stars**
Shows that portray urban life are some of the biggest commercial and critical hits. George Pelecanos and David Simon, the creative minds behind “The Wire” and the upcoming show “The Deuce” share their inspirations.
George Pelecanos, Writer and Producer
David Simon, Writer and Producer
In conversation with **Dean Baquet**, Executive Editor, The New York Times
- 6:50 – 8:30 p.m. **Film Screening**
“Citizen Jane: Battle for the City”
Presented by The Rockefeller Foundation
Introductory remarks by **Michael Berkowitz**, President, 100 Resilient Cities
- 8:30 – 8:45 p.m. **A Discussion With the Director**
Through the lens of his new documentary, “Citizen Jane,” director Matt Tyrnauer explores how the principles of city life that were defended by Jane Jacobs — dynamism, density and diversity — are more relevant today than ever.
Matt Tyrnauer, Director and Co-Producer, “Citizen Jane: Battle for the City”
Michael Berkowitz, President, 100 Resilient Cities
In conversation with **Ginia Bellafante**



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8:45 – 9:45 p.m. **Cocktail Reception in the Gallery**

Tuesday, July 11

8 – 9 a.m. **Breakfast and Registration**

9 – 9:10 a.m. **Welcome**

Arthur O. Sulzberger Jr., Publisher, The New York Times; Chairman, The New York Times Company

9:10 – 9:45 a.m. **The Art of Compromise (or Not)**

In an era of hyper-partisan politics, how can local leaders govern effectively within the realities of state and federal ideological divisions?

Greg Stanton, Mayor of Phoenix

William F. Weld, Former Governor of Massachusetts

In conversation with **Ginia Bellafante**

9:45 – 9:55 a.m. **City Visions**

Luiza Aguiar, Executive Director, Perkins Solutions

A leading innovator in assistive technologies shares how her team alleviated a big challenge for Boston's visually impaired public-transit riders, with the help of the community at large.

9:55 – 10:20 a.m. **Patching the Safety Net**

As critical social services face cuts in government funding, how are nonprofits — supported by private donors — stepping up to fill the void?

Margarette Purvis, President and C.E.O., Food Bank For New York City

Christine C. Quinn, President and C.E.O., Win

In conversation with **Adam Bryant**, Editorial Director of Live Journalism and Corner Office Columnist, The New York Times

10:20 – 10:30 a.m. **City Visions**

Steven F. Wilson, Founder and C.E.O., Ascend Learning

The chief executive of a charter network explored how the culture of many



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urban schools has contributed to rising rates of mass incarceration — and then reimagined discipline with profound results.

10:30 – 11:05 a.m.

Taking the Lead

Since President Trump’s decision to pull out of the Paris climate agreement, cities, states and corporate leaders have rallied to tackle climate change. What can cities do to help reduce dangerous man-made emissions, and what are the prospects for meaningful action?

Ernest J. Moniz, Former U.S. Secretary of Energy

Tom Steyer, Founder and President, NextGen Climate

In conversation with **Adam Bryant**

11:05 – 11:35 a.m.

Refreshment Break

11:35 – 12:05 p.m.

The Race to Save Lives

Dangerous strains of heroin are flooding American cities, causing fatalities to rise every year. What are the most effective strategies for reducing deaths by overdose and getting lethal drugs off the streets?

Mary T. Bassett, Commissioner, New York City Department of Health and Mental Hygiene

Chuck Rosenberg, Acting Administrator, U.S. Drug Enforcement Administration

In conversation with **Ginia Bellafante**

12:05 – 12:15 p.m.

City Visions

Davida Herzl, CEO and Co-Founder, Aclima Inc.

The Founder and Chief Executive of a green tech pioneer aims to give cities “sensing superpowers” with mobile air-quality sensors that can enhance environmental intelligence and improve the health of its residents.

12:15 – 12:45 p.m.

Build It and They Will Eat

Across the country, food halls have emerged as one of the only bright spots in brick-and-mortar retail. What works, what doesn’t, and what are the lessons for economic development?

Jonathan Butler, Co-Founder, Brooklyn Flea and Smorgasburg

David Chang, Chef and Founder, Momofuku

In conversation with **Jennifer Steinhauer**, Congressional Correspondent,



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The New York Times, and Co-Author, “A Meatloaf in Every Oven”

12:45 – 2:15 p.m.

Lunch

2:15 – 2:25 p.m.

City Visions

Daniela Perdomo, Co-Founder and CEO, goTenna

The Founder and Chief Executive of a company that builds next-generation wireless architecture talks about a new device that can enhance and decentralize connectivity and preserve mobile communication during times of disaster when traditional signals are down.

2:25 – 2:55 p.m.

Showdown Over Immigration

Big cities have promised to protect undocumented immigrants from deportation. The Trump administration has stepped up arrests and threatened to withhold funding from cities that don't cooperate. How are city leaders dealing with one of the biggest political priorities of the new administration?

Art Acevedo, Chief, Houston Police Department

Ras J. Baraka, Mayor of Newark

In conversation with **Marc Lacey**, National Editor, The New York Times

2:55 – 3:05 p.m.

City Visions

Erin Baumgartner, Assistant Director, SENSEable City Lab, Massachusetts Institute of Technology

Driverless vehicles won't only be on the roads: urban engineers imagine the possibilities for autonomous “Roboats” in Amsterdam's canals and elsewhere.

3:05 – 3:30 p.m.

Art of the Park

The country's most prominent landscape architect since Frederick Law Olmsted, Michael Van Valkenburgh has designed some of the most spectacular public spaces in the world. He shares insights on the reimagining of the park surrounding the legendary arch in St. Louis and other projects that marry green space to vital urban centers.

Michael Van Valkenburgh, Founder, Michael Van Valkenburgh Associates

In conversation with **Ginia Bellafante**



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- 3:30 – 4:00 p.m. **Refreshment Break**
- 4:00 – 4:30 p.m. **The Path to Moving Up?**
Our country’s current divisions are rooted in low rates of economic and geographic mobility. Can relocation help bridge the divide? Should urbanites be incentivized to move to rural areas? Can Americans in depressed regions be encouraged to move to places with greater opportunity?
Tom Lewand, C.E.O., Shinola
Joan C. Williams, Author, “White Working Class: Overcoming Class Cluelessness in America”
In conversation with **Ginia Bellafante**
- 4:30 – 5:00 p.m. **Urban Life, on Stage and Screen**
Emmy winner John Leguizamo and Oscar winner Tarell Alvin McCraney discuss how their experiences growing up in cities shaped their creative visions.
John Leguizamo, Actor, Writer, Activist
Tarell Alvin McCraney, Playwright
In conversation with **Alexandra Jacobs**, **Domestic Correspondent**, **The New York Times**
- 5:00 – 5:05 p.m. **Closing Remarks**
Ginia Bellafante
- 5:05 – 6:30 p.m. Post-Conference Happy Hour